



AD0-E301^{Q&As}

Campaign Standard Developer

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QUESTION 1

Which two component categories are used to filter data in a report? Choose two.

- A. Population
- B. Metrics
- C. Period
- D. Segments
- E. Targets

Correct Answer: BC

QUESTION 2

What are the two steps a developer must do to set up a key-based authentication in order to transfer files to the Adobe-hosted SFTP? Choose two.

- A. Request Adobe support to whitelist IP addresses.
- B. Upload a private key in the external account configuration.
- C. Upload a public key in the external account configuration.
- D. Provide the public key to Adobe support to have it uploaded to the SFTP server.
- E. Provide the private key to Adobe support to have it uploaded to the SFTP server.

Correct Answer: AD

QUESTION 3

A customer wants a reader-friendly list view of their imported transaction data. Which three can you configure to achieve the requirement? Choose three.

- A. Customize the displayed record title with a combination of fields and/or expression
- B. Modify the order of the fields displayed in the list
- C. Specify the fields to be taken into account in the text search
- D. Add an element to display the title of a linked resource
- E. Add an element to display a field from a linked custom resource

Correct Answer: ABC



QUESTION 4

During a business process, which activity would trigger an event transactional message?

- A. Create event API and publish it.
- B. An external event matching the internal RT event name hits the Message Center Execution.
- C. Personalize the message, test it, and publish it.
- D. After a Workflow completes, the transactional message service is triggered.

Correct Answer: B

QUESTION 5

Your client wants an automatic export of new logs every day. What is the correct sequence to achieve this?

- A. Incremental Query, Extract file, Transfer file
- B. Scheduler, Incremental Query, Transfer file. Extract file
- C. Incremental Query, Transfer file. Extract file
- D. Scheduler, Incremental Query, Extract file. Transfer file

Correct Answer: D

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