AD0-E301^{Q&As}

Campaign Standard Developer

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QUESTION 1

How do you enable notifications on workflows?

A. Configure a security group and a notification template that should be used when the workflow is in error.

B. Select the "Workflow status error" checkbox under Notifications in the workflow properties.

C. Configure a security group as supervisor in the workflow properties.

D. Enable the "Workflow notifications" checkbox under Administration > Application Settings > Workflows.

Correct Answer: C

QUESTION 2

Which two component categories are used to filter data in a report? Choose two.

A. Population

B. Metrics

C. Period

D. Segments

E. Targets

Correct Answer: BC

QUESTION 3

Can you view the XML source to analyze technical objects such as the schema of a resource?

A. Yes, in Administration > Development > Custom Resources, select a specific resource, and then click on the "Metadata" link

B. Yes, in Administration > Development > Diagnosis > Data schema and select a specific resource

C. No, only in the downloaded and unzipped exported package

D. No, it is not possible to view the XML source of the schema

Correct Answer: A

QUESTION 4

Which configuration would allow a client to create a user that can access their French (FR) business unit but not allow them access to German (DE) campaigns:

A. 1. Create new Security Groups named "FR Operators" and "DE Operators"

2.

 Map all FR marketing activities to "FR Operators" Security Group

3.

 Map the user to "FR Operators" group

B. 1. Create new Org Units named "FR" and "DE"

2.

 Create new Security Groups named "FR Operators" and "DE Operators"

3.

 Map Security groups to "FR" and "DE" Org Units, respectively

4.

 Map all FR marketing activities to "FR" Org Unit

5.

 Map the user to "FR Operators" group

C. 1. Create a new Org Unit named "EU"

2.

 Create new Security Groups named "FR Operators" and "DE Operators"

3.

 Map Security groups to "EU" Org Unit

4.

 Map all marketing activities to "EU" Org Unit

5.

 Map the user to "FR Operators" group

D. 1. Create new Org Units named "FR" and "DE"

2.

 Map all FR. marketing activities to "FR" Org Unit

3.

 Map the user to the "FR" Org Unit

Correct Answer: B

QUESTION 5

Which three components does an administrator use to restrict access? Choose three.

A. Security groups

B. Roles

C. Organizational units

D. Licenses

E. Sys filters

F. Named rights

Correct Answer: ABC

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