



AD0-E301^{Q&As}

Campaign Standard Developer

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QUESTION 1

What are the two steps a developer must do to set up a key-based authentication in order to transfer files to the Adobe-hosted SFTP? Choose two.

- A. Request Adobe support to whitelist IP addresses.
- B. Upload a private key in the external account configuration.
- C. Upload a public key in the external account configuration.
- D. Provide the public key to Adobe support to have it uploaded to the SFTP server.
- E. Provide the private key to Adobe support to have it uploaded to the SFTP server.

Correct Answer: AD

QUESTION 2

When should you create a content fragment?

- A. When dynamic content will be referenced in multiple emails
- B. When dynamic content will be referenced in only one email
- C. When fixed content will be referenced in only one email
- D. When reusable content will be referenced in multiple emails

Correct Answer: D

QUESTION 3

A customer regularly uses a Query on the eventSubscriptions resource to select all profiles that are subscribed to an event. What is the best practice for creating this Query?

- A. Create a Query on the eventSubscriptions resource and select the email field from the profile link in the explorer view.
- B. Create a filter under Administration > Development > Predefined filters and then select the eventSubscriptions resource. Create a filter containing two parameters: email and event and use it in the Query.
- C. Create a Query on the eventSubscriptions resource and select the email and event fields from this resource in the Shortcuts menu.
- D. Create a new filter definition for the eventSubscriptions resource containing two parameters: email and event and use this filter in the Query.

Correct Answer: B



QUESTION 4

On a monthly schedule, a Marketer wants to send four emails to profiles that are age 40 and under, and two emails to the rest of the profiles. How would you implement this?

A. Create a filtering rule with a value lif (@age