



AD0-E301^{Q&As}

Campaign Standard Developer

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QUESTION 1

Which data on sent emails does the Delivery statistics table contain?

- A. Sent, Delivered, Bounces, Errors
- B. Sent, Delivered, Bounces, Retries
- C. Sent, Delivered, Bounces, Clicks
- D. Sent, Delivered, Unique opens

Correct Answer: A

QUESTION 2

What are the two steps involved in creating a custom delivery template? Choose two.

- A. Create a template using the Create button
- B. Modify an out-of-the-box template
- C. Reference it in the delivery
- D. Configure the template
- E. Duplicate an existing template

Correct Answer: DE

QUESTION 3

Every week, new data files are uploaded to the Adobe hosted SFTP server. What is the maximum time limit that files remain on the SFTP server?

- A. 30 days
- B. 15 days
- C. 20 days
- D. 25 days

Correct Answer: B

QUESTION 4

During a business process, which activity would trigger an event transactional message?



- A. Create event API and publish it.
- B. An external event matching the internal RT event name hits the Message Center Execution.
- C. Personalize the message, test it, and publish it.
- D. After a Workflow completes, the transactional message service is triggered.

Correct Answer: B

QUESTION 5

Which workflow activity allows you to define additional data to process in your workflow, create links to a temporary resource, and combine data coming from multiple sets?

- A. Reconciliation
- B. Intersection
- C. Union
- D. Enrichment

Correct Answer: D

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