



AD0-E301^{Q&As}

Campaign Standard Developer

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QUESTION 1

Your customer has restricted access to profile data based on Organizational Units. What configuration is required when importing profiles to ensure this is respected?

- A. Extend the Profile resource and select the "add access authorization management fields" option. Reconcile the profile data in the import Load activity with the Organizational Unit resource, then map the reconciled value to the ID field of Organizational Unit in the profile Update activity.
- B. Extend Profiles custom resource to add a custom field called "Org Unit" field of type "string". Reconcile the profile data in the import Load activity with the Organizational Unit resource, then map the reconciled value to the ID field of Organizational Unit in the profile Update activity.
- C. Create a new custom resource called "Organizational Units", define a link to Profile and reconcile the data in the import workflow transition with the custom resource and update field in the Update data activity.
- D. Update the Organizational Unit within each profile from the Profile screen definition.

Correct Answer: D

QUESTION 2

When should you create a content fragment?

- A. When dynamic content will be referenced in multiple emails
- B. When dynamic content will be referenced in only one email
- C. When fixed content will be referenced in only one email
- D. When reusable content will be referenced in multiple emails

Correct Answer: D

QUESTION 3

Review the following error message: The schema for profiles specified in the transition (`\\headxusEmployee\\`) is not compatible with the schema defined in the delivery template (`\\nmsxecipient\\`). They should be identical.

What is causing this error?

- A. There is no reconciliation with profiles.
- B. There is no audience set in the delivery.
- C. The schema in the delivery template is incorrect.
- D. The transition is not linked to the delivery.

Correct Answer: D



QUESTION 4

How would you solve the following error in the error log while importing a package?

1.
18/06/2018 10:13:36 The build of the (10481)package is more recent than the build of the (10477) instance. Please update your instance before importing this package.
2.
18/06/2018 10:13:36 At least one warning was raised during the analysis. The package was not imported.
3.
18/06/2018 10:13:36 SOP-330011 Error while executing the method '\\InstallPackage\\' of service '\\xtk:builder\\'.
A. Select the option "Allow import from a newer build".
B. Adapt the "installPackage" method in the "xtk:builder" schema.
C. Disable warnings for package imports under Administration > Deployment.
D. Contact Adobe and request an update of the source instance to a newer version.

Correct Answer: D

QUESTION 5

For what two types of data is it best practice to export using the package export process? Choose two.

- A. Profile
- B. Content Templates
- C. Logs
- D. Business Data
- E. Workflows

Correct Answer: BE

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