



AD0-E301^{Q&As}

Campaign Standard Developer

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QUESTION 1

Can you view the XML source to analyze technical objects such as the schema of a resource?

- A. Yes, in Administration > Development > Custom Resources, select a specific resource, and then click on the "Metadata" link
- B. Yes, in Administration > Development > Diagnosis > Data schema and select a specific resource
- C. No, only in the downloaded and unzipped exported package
- D. No, it is not possible to view the XML source of the schema

Correct Answer: A

QUESTION 2

What two activities are required to import a list of contacts from an Amazon S3 bucket into a workflow? Choose two.

- A. External signal
- B. Transfer file
- C. Load file
- D. Extract file
- E. Update profile

Correct Answer: BC

QUESTION 3

What are the two steps involved in creating a custom delivery template? Choose two.

- A. Create a template using the Create button
- B. Modify an out-of-the-box template
- C. Reference it in the delivery
- D. Configure the template
- E. Duplicate an existing template

Correct Answer: DE

QUESTION 4



For which reason would you configure a test profile for usage as a trap?

- A. to check the message before sending the finalized delivery
- B. to preview a message to test the personalization elements
- C. to check the way a message is displayed on a variety of email clients
- D. to identify whether your client file is being used fraudulently

Correct Answer: D

QUESTION 5

A client wants to modify the profile resource to have two new fields, Job Title and Manager. The value in the field, Job Title, should be editable from within the UI while the value in the field, Manager, should be read-only.

What type of interface element should be selected for the two new fields?

- A. Job Title must be of type Value while Manager must be of type Read-only
- B. Job Title must be of type Input Field while Manager must be of type Read-only
- C. Job Title must be of type Value while Manager must be of type Input Field
- D. Job Title must be of type Input Field while Manager must be of type Value

Correct Answer: D

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