AD0-E308$^{Q\&As}$

Adobe Campaign Classic Developer

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QUESTION 1

A Campaign developer must create a new table in Adobe Campaign. None of the fields in the new table have unique values.

What should the Campaign developer do?

A. Create a composite key of multiple columns

B. Create a primary key using autopk

C. Create a primary key on one of the available fields

D. Create a table without a primary key

Correct Answer: B

Reference: https://docs.adobe.com/content/help/en/campaign-classic/using/configuring-campaign-classic/ schema-reference/database-mapping.html

QUESTION 2

How should a developer increase the number of days that the delivery logs are kept?

A. Delivery information is kept indefinitely: no need to increase the number of days.

B. Increase the Online resources Validity Period.

C. Develop the campaign to target the same individual at least once every 60 days.

D. Change the associated setting in the instance configuration.

Correct Answer: B

QUESTION 3

A Campaign developer wants to allow users to pick values from a drop-down list within a form and allow users to enter values that may not be in the drop-down list.

How should the Campaign developer meet this requirement using enumeration?

A. Create a user enumeration that specifies open as the type

B. Create an enumeration within the input form definition

C. Create a user enumeration that specifies system as the type

D. Create an enumeration within the schema definition using the type="userDef" syntax

Correct Answer: B

QUESTION 4

A Campaign must exclude anyone who has received a different email sent from Adobe.

Which table should a Campaign developer query to find the people that have received the other email?

A. nms:broadLogRcp

B. nms:broadLog

C. nms:trackingLogRcp

D. xtk:broadLog

Correct Answer: B

QUESTION 5

A client wants to use Amazon Redshift to install Adobe Campaign in a hybrid AWS environment to hold all customer data.

Which step must be taken to utilize this type of data?

A. Adobe Campaign does NOT support Redshift.

B. Adobe Campaign tables must be created in the Redshift database.

C. ODBC Native SQL drivers must be installed to access a Redshift database.

D. FDA module must be installed to access a Redshift database.

Correct Answer: B

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