AD0-E308^{Q&As}

Adobe Campaign Classic Developer

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QUESTION 1

With every marketing campaign for a client that has several brands, a Campaign developer must associate the brand with the campaign for reporting purposes.

What changes should the Campaign developer recommend?

A. Extend the nmsPlan schema and add brandName attribute. Modify the form for nmsPlan to include the brandName as input field.

B. Extend the nmsOperation schema and add brandName attribute. In the campaign workflows, include an "update activity" to update the nmsOperation\\\'s brandName attribute.

C. Extend the nmsOperation schema and add brandName attribute. Modify the form for nmsOperation to include the brandName as input field.

D. Extend the nmsPlan schema and add brandName attribute. Modify the form for nmsProgram to include the brandName as input field.

Correct Answer: A

QUESTION 2

From the Adobe Campaign client console, how should a Campaign developer determine if the wfserver log contains errors?

A. Navigate to "Home > Monitoring". Under "process list", click on the "wfserver@instance", then click on "open log journal" and search for "error"

B. Contact Adobe support for help because wfserver logs are only accessible to Adobe system administrators

C. Log in to the Adobe campaign server and navigate to the logs directory where Adobe Campaign software is installed. Edit the log file in a text editor

D. Navigate to "Home > Explore > Administration > Technical Workflows" and search for "wfserver monitor" workflow. The logs written by the wfserver service are displayed under the "audit" of this workflow

Correct Answer: C

Reference: https://docs.adobe.com/content/help/en/campaign-classic/using/monitoring-campaign-classic/ production-procedures/log-files.html

QUESTION 3

What is an accurate description of the Adobe Campaign Hierarchy?

A. Program, Plan, Campaign, Workflow, Delivery

B. Campaign, Plan, Program, Workflow, Delivery

C. Plan, Program, Campaign, Delivery, Workflow

D. Plan, Program, Campaign, Workflow, Delivery

Correct Answer: A

Reference: https://docs.adobe.com/content/help/en/campaign-standard/using/getting-started/marketingplans/programs-and-campaigns.html

QUESTION 4

Where do you define a new type of folder?

A. Navigation hierarchy XML

B. Form XML

C. Platform Option

D. Folder schema

Correct Answer: A

Reference: https://final-docs.campaign.adobe.com/doc/AC/en/CFG_Navigation_hierarchy_Overview.html

QUESTION 5

A Campaign developer configures a delivery with 100 records. After executing the delivery, the developer goes to approve the targeting. The developer sees 100 records as the target count and 90 records as the To Send count.

The Campaign developer needs a detailed listing of the individual records dropped and the reason for exclusion before approving the target.

After opening the delivery, how should the campaign developer perform this task?

A. Go to To: -> Exclusions. Select Allow Excluded Addresses.

B. Go to Delivery -> Exclusions

C. Go to Tracking

D. Go to Audit -> Causes of Exclusions

Correct Answer: B

Reference: https://docs.adobe.com/content/help/en/campaign-classic/using/sending-messages/key-stepswhen-creating-a-delivery/steps-defining-the-target-population.html

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