

AD0-E308^{Q&As}

Adobe Campaign Classic Developer

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QUESTION 1

Which of the following	is a server command?
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- A. nlserver pause [@]
- B. nlserver begin [@]
- C. nlserver stop [@]
- D. nlserver cancel [@]

Correct Answer: C

Reference: https://github.com/AdobeDocs/campaign-classic.en/blob/master/help/production/using/usualcommands.md

QUESTION 2

What is the primary benefit of utilizing a platform option?

- A. To reference and update a parameter across multiple workflow executions
- B. To automatically create an incremental counter to maintain a consistent sequence
- C. To standardize the values of a field and help with data input or use within queries
- D. To communicate with external applications

Correct Answer: D

Reference: https://docs.adobe.com/content/help/en/campaign-classic/using/getting-started/administrationbasics/external-accounts.html

QUESTION 3

A Campaign developer receives a request to attach a file to each email in a campaign.

There are three variations of the attachment. The filename to be attached must be based on a recipient-level derived field: attachmentSegment. The derived field is created in an enrichment activity and carried through as additional data with the target population.

The developer will select File Name is Computed during delivery for each message and use a computed filename.

How should the developer set the attachment computed filename for the three attachments located in the C:\tosend directory?

- A. C:\tosend\ .pdf
- B. C:\tosend\ .pdf
- C. C:\tosend\ .pdf



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D. C:\tosend\.pdf

Correct Answer: A

QUESTION 4

A Campaign developer is configuring an exclusion that takes two queries as input.

Query 1: Select customers with email address Query 2: Select customers who do not want to be contacted Customers who do not wish to be contacted must be removed. In a test run of the exclusion, the workflow

raises the following error:

"You must define the main set for exclusion `Remove Suppressions\\'."

How should the campaign developer solve this issue?

- A. Ensure a primary set is selected on the exclusion tab in the exclusion activity
- B. Only connect one query activity to the exclusion
- C. Configure a delivery for use with the target audience
- D. Create the list called Remove Suppressions before running the exclusion

Correct Answer: D

QUESTION 5

A user in the campaign manager group opens a workflow and clicks to open a delivery. After the delivery opens, the following error is thrown:

Cannot load document of type `Deliveries (nms:delivery)\\' satisfying condition `(@id=12345678) AND ((@deleteStatus = 0))\\'.

The requested database record does not exist. What is the most likely cause of this error?

- A. The user does NOT have access to the workflow folder.
- B. The delivery has already been sent and therefore CANNOT be opened.
- C. The MTA process is NOT running on the instance.
- D. The user is NOT in the Delivery operators group and does NOT have permission.

Correct Answer: B

Reference: https://experienceleaguecommunities.adobe.com/t5/adobe-campaign-standard/delivery-error/ qaq-p/234713



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