



AD0-E308^{Q&As}

Adobe Campaign Classic Developer

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QUESTION 1

The client needs to load multiple files. The files must be loaded in a specific order based on data dependencies.

How should the client ensure the order and dependencies?

- A. Create multiple workflows using outbound transitions to link to the next data loading step
- B. Create multiple workflows using the scheduler to stagger data loading times
- C. Create multiple workflows using the jump step to call the next data loading step
- D. Create multiple workflows using an external signal to call the next data loading step

Correct Answer: A

Reference: <https://docs.adobe.com/content/help/en/campaign-classic/using/automating-with-workflows/use-cases/loading-delivery-content.html>

QUESTION 2

A Campaign developer must build a technical workflow to automate loading a flat file that contains the opt-in status of customers.

The flat file is placed on an external SFTP server daily. The server details and credentials have been provided.

How should the Campaign developer import the flat file to load into Adobe Campaign?

- A. Define an external account of type SFTP with the provided info. Use the external account with "file transfer" task in the technical workflow.
- B. Define an external account of type SFTP with the provided info. Use the external account with Data Import step in the technical workflow.
- C. The file must be transferred to the Adobe Campaign server by the team that generates the file. Use the File Collector in the technical) workflow.
- D. In the technical workflow, add a JavaScript code task that connects to the SFTP server and downloads the file to be loaded.

Correct Answer: A

Reference: <https://docs.adobe.com/content/help/en/campaign-standard/using/administrating/applicationsettings/external-accounts.html>

QUESTION 3

How should a developer increase the number of days that the delivery logs are kept?

- A. Delivery information is kept indefinitely: no need to increase the number of days.



- B. Increase the Online resources Validity Period.
- C. Develop the campaign to target the same individual at least once every 60 days.
- D. Change the associated setting in the instance configuration.

Correct Answer: B

QUESTION 4

A campaign target population is cut at 100 random records to receive a limited offer. When the Campaign developer goes to approve the targeting for the offer, only 90 records are available. Ten records have been removed by a required topology rule Less than 18 Years Old.

A Campaign developer must make sure exactly 100 records are selected and sent an offer while ensuring compliance.

How should the Campaign developer perform this task?

- A. Change the execution order of the Less than 18 Years Old topology rule to execute later
- B. Select 110 random records to account for the drop by the topology rule
- C. Remove the Less than 18 Years Old rule from the topology defined in the delivery
- D. Add a filter to the workflow to select only 18 years of age or older

Correct Answer: C

QUESTION 5

How should a Campaign developer restrict users from entering only one of three possible data values in a column called customerstatus?

- A. Create an onChange JavaScript trigger to alert the end user to the invalid value
- B. Leverage the enableif keyword with an expression that evaluates the values for customerstatus
- C. Leverage Enumerations in drop-down lists for the three allowed values
- D. Apply a sysfilter to the form and filter on the values for customer status

Correct Answer: C

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