



AD0-E308^{Q&As}

Adobe Campaign Classic Developer

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QUESTION 1

What is the purpose of the script iis_neolane_setup.vbs?

- A. To install IIS on the server
- B. To configure the Adobe Campaign server to use the IIS virtual directory
- C. To install the Adobe Campaign redirection software
- D. To update the Adobe configuration file to use IIS

Correct Answer: B

Reference: https://final-docs.campaign.adobe.com/doc/AC/en/INS_Installing_Campaign_in_Windows__Integration_into_a_Web_server.html

QUESTION 2

Which two services are deployed only on a mid-sourcing instance in a hybrid installation setup? (Choose two.)

- A. Redirection Service (webmdl)
- B. Workflow engine (wfserver)
- C. Delivery Service (mta)
- D. Bounce email management Service (inMail)

Correct Answer: CD

Reference: <https://docs.adobe.com/content/help/en/campaign-classic/using/installing-campaign-classic/deployment-types-/mid-sourcing-deployment.html>

QUESTION 3

A developer configures two split activities (Split1 and Split2). Each split has only one resulting segment. The population of the first split is the input population of the second. The segmentCode is configured on the splits as follows:

Split 1 Name: Split1 segmentCode = 'segment1' Split 2 Name: Split2 segmentCode = 'segment2'

All splits and subsequent segments result in records. The Campaign developer turns on the Concatenate the code of each segment with the code found in the input population option of the second split

What is the resulting segmentCode value?

- A. segment1segment2
- B. segment2
- C. split1segment1split2segment2



D. @ID of the recipient record + '\\Segment2\\'

Correct Answer: C

QUESTION 4

How should a Campaign developer prepare an encrypted flat file for use with a campaign workflow as the starting population?

- A. Specify the public and private keys as the options under Administration > Platform > Options.
- B. No action is needed; encrypted flat files are automatically detected and decrypted by Adobe Campaign.
- C. No action is needed. Encrypted data should be stored as encrypted.
- D. Specify a pre-processing decryption command in the Data Loading (file)activity.

Correct Answer: D

Reference: <https://docs.adobe.com/content/help/en/campaign-classic/using/automating-with-workflows/general-operation/importing-data.html>

QUESTION 5

The campaign developer must add a column to an existing table and schema. The column must support numerical values that contain up to 17 digits.

What should a campaign developer use to model this column?

- A. Long data type
- B. String data type
- C. int64 data type
- D. Double data type

Correct Answer: C

Reference: <https://docs.adobe.com/content/help/en/campaign-classic/using/configuring-campaign-classic/schema-reference/schema-structure.html>

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