



AD0-E313^{Q&As}

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QUESTION 1

A campaign developer installs the transactional message control package, but NOT the transactional message execution package.

What is the reason for this decision?

- A. Message templates are created in the transactional message control.
- B. Transactional message execution packages are installed by default.
- C. Transactional message control sends the message.
- D. Direct mail messages are managed in the transactional message control.

Correct Answer: A

Reference: <https://docs.adobe.com/content/help/en/campaign-classic/using/transactional-messaging/introduction/transactional-messaging-architecture.html>

QUESTION 2

In which activities can a Campaign developer set the segment code?

- A. Read List, Update Data, Fork, Test
- B. Test, Intersection, Fork, Enrichment
- C. Read List, Fork, Query, List Update
- D. Intersection, Query, Exclusion, Enrichment

Correct Answer: D

QUESTION 3

What would a developer use to trigger one workflow from another?

- A. Scheduler activity
- B. Option
- C. PostEvent method
- D. Jump activity

Correct Answer: D

QUESTION 4



A Campaign developer wants to create a drop-down listing cities. Which enumeration should they use?

- A. Dbenum Enumeration
- B. Free Enumeration
- C. Set Enumeration
- D. Open list Enumeration

Correct Answer: C

QUESTION 5

In order for a database cleanup workflow to execute, which process should be in a Started state?

- A. mtaserver
- B. wfserver
- C. exewf server
- D. wkserver

Correct Answer: B

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