



AD0-E313^{Q&As}

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QUESTION 1

With every marketing campaign for a client that has several brands, a Campaign developer must associate the brand with the campaign for reporting purposes.

What changes should the Campaign developer recommend?

- A. Extend the nmsPlan schema and add brandName attribute. Modify the form for nmsPlan to include the brandName as input field.
- B. Extend the nmsOperation schema and add brandName attribute. In the campaign workflows, include an "update activity" to update the nmsOperation's brandName attribute.
- C. Extend the nmsOperation schema and add brandName attribute. Modify the form for nmsOperation to include the brandName as input field.
- D. Extend the nmsPlan schema and add brandName attribute. Modify the form for nmsProgram to include the brandName as input field.

Correct Answer: A

QUESTION 2

What should a Campaign developer change to update the default time zone of the instance?

- A. Modify the default time zone of the admin operator
- B. Update the default country on the deployment wizard
- C. Update the xtk:common schema with the desired time zone
- D. Modify the WdbcTimeZone platform option with the desired time zone

Correct Answer: D

Reference: <https://docs.adobe.com/content/help/en/campaign-classic/using/installing-campaign-classic/additional-configurations/time-zone-management.html>

QUESTION 3

A client would like to send multiple recurring email deliveries using the same Sender address. What would a developer use to store the Sender address to efficiently manage changes across all existing deliveries and environments?

- A. An enumeration
- B. A public resource
- C. A content schema
- D. An option



Correct Answer: A

QUESTION 4

During development, the client must only send emails to their company domain. How should a Campaign developer make sure this is enforced?

- A. Create a delivery template with an exclusion rule to remove recipients in other domains
- B. Update non-company domain emails to NULL
- C. Create a default workflow template with an exclusion activity to exclude recipients in other domains
- D. Create a typology rule to exclude recipients in other domains

Correct Answer: C

QUESTION 5

If a user is to receive email notifications regarding alerts from campaign workflows, which default operator group is required?

- A. Workflow execution
- B. Campaign managers
- C. Delivery operators
- D. Workflow supervisors

Correct Answer: D

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