



# AD0-E406<sup>Q&As</sup>

Adobe Target Business Practitioner Expert

## Pass Adobe AD0-E406 Exam with 100% Guarantee

Free Download Real Questions & Answers **PDF** and **VCE** file from:

<https://www.geekcert.com/ad0-e406.html>

100% Passing Guarantee  
100% Money Back Assurance

Following Questions and Answers are all new published by Adobe  
Official Exam Center

- ⚙️ **Instant Download** After Purchase
- ⚙️ **100% Money Back** Guarantee
- ⚙️ **365 Days** Free Update
- ⚙️ **800,000+** Satisfied Customers





### QUESTION 1

What is the main purpose of the Preview functionality within the Visual Experience Composer when creating a Multivariate test activity?

- A. To determine if the activity will get enough traffic providing a hypothetical duration, estimated visitors, and the typical conversion rate
- B. To visualize the different combinations and decide which ones to include/exclude in the experiment
- C. To visualize the different combinations and decide whether to use the Full Fractional or Fractional Factorial algorithm for traffic allocation

Correct Answer: A

---

### QUESTION 2

When running a test the marketing manager sees that the test has reached a confidence level of 87% and has a 4.2% lift. Excited for the success, the manager wants to stop the test, accept the results, and move on to a new test. What advice should be given to the manager about ending the test at this point?

- A. Let the test run because there is sufficient evidence that there is a difference in conversion
- B. Let the test run because there is weak evidence that there is a difference in rates.
- C. Stop the test because there is strong evidence that there is a difference in conversion

Correct Answer: A

---

### QUESTION 3

A client wants to adjust the counting methodology used in a report.

What are the three counting methodologies available in report settings, for any given report?

- A. Visitors. Visits. Activity Impressions
- B. Visitors. Visits, Page Views
- C. Visitors. Visits. Hits

Correct Answer: A

---

### QUESTION 4

When testing Experience B in an A/B Activity with a QA link, the analyst does not see the targeted content for Experience B. What could be the reason?

- A. The Activity is not live, so the QA link does not show content for Experience B, because the Activity is currently being



edited.

B. The "Match Audience Rules to See Experiences" setting is enabled, and the analyst does not qualify for Experience B.

C. The Activity is live, so the QA link does not show content for Experience B, because it would invalidate reporting data.

Correct Answer: A

---

### QUESTION 5

An Adobe Target Business Practitioner wants to create an experience for a voice assistant channel. Which composer should be used for this activity?

A. Target API Composer

B. Form-based Experience Composer

C. Visual Experience Composer for assisted channels

Correct Answer: A

[AD0-E406 Practice Test](#)

[AD0-E406 Exam Questions](#)

[AD0-E406 Braindumps](#)