



# AD0-E452<sup>Q&As</sup>

Adobe Audience Manager Architect

## Pass Adobe AD0-E452 Exam with 100% Guarantee

Free Download Real Questions & Answers **PDF** and **VCE** file from:

<https://www.geekcert.com/ad0-e452.html>

100% Passing Guarantee  
100% Money Back Assurance

Following Questions and Answers are all new published by Adobe  
Official Exam Center

- ⚙️ **Instant Download** After Purchase
- ⚙️ **100% Money Back** Guarantee
- ⚙️ **365 Days** Free Update
- ⚙️ **800,000+** Satisfied Customers





### QUESTION 1

A client wants to do off-site media suppression across all of a user's devices for users who have logged in to the mobile app and enabled email notifications. Currently, email notifications can only be enabled through the client's website in the My Account section.

Which Profile Merge rule should the architect select to meet these requirements?

- A. Current Authenticated + No Device
- B. Last Authenticated + Current Device
- C. Current Authenticated + Profile Link
- D. No Authenticated + Adobe Co-op

Correct Answer: C

Reference: <https://www.pedromonjo.com/2019/10/profile-merge-rules-configuration/>

---

### QUESTION 2

A client notifies an architect that Declared ID sync is not working when a site visitor authenticates. The architect first checks the AAM Data Source to make sure it is set up properly.

ID: 543213 Integration Code: cust\_id ID Type: Cross Device ID Definition: Person Data Source Settings (Inbound): Customer ID

After checking the debugging tool, the architect sees the below data points returned upon authenticating on site.

d\_cid\_ic: 2991c7a7-6fc74f-431jc12 d\_jsonv: 1 d\_ld\_ts=1142144713051 d\_mid:  
16184299510823404650127548759430712925

Why is the Declared ID sync failing to working properly?

- A. The Data Source ID Type should be Cookie and not Cross-Device.
- B. The d\_jsonv parameter should return a "0" value.
- C. The Experience Cloud ID is not enabled.
- D. The d\_cid\_ic parameter is missing the integration code.

Correct Answer: D

---

### QUESTION 3

A global telecommunications company wants to allow its business practitioners to create onboarded traits



for onboarded first-party data through Natural Match. The business practitioners only have access to their own region-specific data sources.

The Customer ID is synched with Data Source ID: 432145.

The Latin America Business Practitioner has access to Data Source ID: 761432.

Adobe Experience Cloud ID is enabled.

The files are split by each region.

Which design should the architect select to meet these requirements?

- A. Use 761432 as the DPID and 432145 as the TDPID in the file name
- B. Add a column in the file for Data Source 761432
- C. Use 761432 as the DPID in the file name
- D. Use 432145 as the DPID and 761432 as the TDPID in the file name

Correct Answer: B

---

#### QUESTION 4

Which two features must be implemented for server-side forwarding? (Choose two.)

- A. Visitor ID Service
- B. Audience Management Module
- C. Asynchronous Destination IFrame
- D. DIL.create function
- E. Declared ID synchronization

Correct Answer: AB

Reference: <https://docs.adobe.com/content/help/en/analytics/admin/admin-tools/server-side-forwarding/ssf.html>

---

#### QUESTION 5

A credit card company monetizes their audiences by offering ad inventory to airlines, hotels, and rental car agencies. The company wants to obtain third-party data to enrich their audiences. The architect needs to help evaluate AAM data partners based on a description of their current segment offerings.

Which data partner's segment should the architect recommend?

- A. Regional segments with coverage for many countries including the US, UK, Spain, Italy, Germany, and France



B. Propensity segments based on predictive visitors to global cultural Points of Interests (POIs) as well as demographic and geolocation segments at massive scale

C. Industry segments with coverage for financial services, health, media, and political

D. Derived segments from machine learning innovation to bring the depth and breadth of consumer insight to directly impact the full spectrum of marketing research and business objectives

Correct Answer: B

[AD0-E452 VCE Dumps](#)

[AD0-E452 Exam Questions](#)

[AD0-E452 Braindumps](#)