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Adobe Experience Platform Technical Foundations

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QUESTION 1

Which is a type of governance label?

- A. Geographic Label
- B. Currency Label
- C. Contract Label
- D. Event Label

Correct Answer: A

QUESTION 2

What is the appropriate identity namespace for an email message coming in hashed?

- A. Email SHA256
- B. Email
- C. ECID
- D. Email MDS

Correct Answer: A

QUESTION 3

During discovery, a business user explains that customer data from field-sales reps is stored in a third-party CRM system.

Based on the three methods of ingesting data into Adobe Experience Platform, which method should be used to set up a schedule-based ingestion run?

- A. Batch API
- B. Streaming API
- C. Sources
- D. File automation

Correct Answer: C



QUESTION 4

A data engineer is ingesting time-series data in CSV format from a CRM system. The source data contains a "subscription" field that contains what level of subscription the customer has purchased.

The data is ingested into a target field called "subscriptionLevel", which is an enum field that accepts the following values: "Lite", "Standard", and "Pro".

The data engineer knows that the CSV files contain some rows that do not conform to the above enum. Instead of rejecting those rows, the data engineer wants to transform non-conforming fields to "Standard".

Which mapping function(s) will accomplish this?

- A. `iif(subscription.equals("Lite") and subscription.equals("Standard") and subscription.equals("Pro"), subscription, "Standard")`
- B. `iif(subscription.equals("Lite" || "Standard" || "Pro"), subscription, "Standard")`
- C. `iif(subscription.equals("Lite") || subscription.equals("Standard") || subscription.equals("Pro"), "Standard", subscription)`
- D. `iif(subscription.equals("Lite") || subscription.equals("Standard") || subscription.equals("Pro"), "Standard")`

Correct Answer: A

QUESTION 5

What is model scoring in the Data Science Workspace?

- A. Building and evaluating a model
- B. Engineering features for a model
- C. Building a recipe
- D. Applying a model to a data set

Correct Answer: D