



# AD0-E600<sup>Q&As</sup>

Adobe Experience Platform Technical Foundations

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### QUESTION 1

A data engineer is bringing in audience definitions into Adobe Experience Platform from external sources. Which standard Experience Data Model (XDM) class should the data engineer use?

- A. Segment Definition
- B. XDM ExperienceEvent
- C. XDM Individual Profile
- D. Profile Definition

Correct Answer: A

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### QUESTION 2

A data engineer is ingesting website data via CSV that represents a future hotel reservation.

The CSV is mapped to an ExperienceEvent schema and contains the following fields:

Full name,	CRM ID,	Email,	Stay date,	_id
John Smith,	112233,	john@example.com,	2025-05-06,	1234-1234-1234

Each field is mapped to the corresponding target field below:

```
"fullName": "string", "crmId": "string", "email": "string", "swyDate": "dateTime", "_id": "string"
```

Upon mapping the data, the mapping step fails with an error.

What is the possible cause of this error?

- A. \_id field is passed in manually instead of autogenerated.
- B. CRM ID is an integer when the target field is a string.
- C. The source datetime format is incompatible with XDM.
- D. The default timestamp field is required upon ingestion.

Correct Answer: C

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### QUESTION 3

A marketer has been tasked with setting up an export of a certain segment of their profile data to their cloud storage. Which two types of file export options are available to the marketer? (Choose two.)

- A. full



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B. Incremental

C. Partial

Correct Answer: AC

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#### QUESTION 4

A data engineer needs to bring in data via cloud storage sources into the Platform. Which two data formats can the data engineer ingest? (Choose two.)

A. TSV

B. AVRO

C. XMKL

D. JSON

E. CSV

Correct Answer: BD

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#### QUESTION 5

A marketer wants to create a segment that qualifies profiles from all datasets that are enabled for profile. The use case for the segment is for activation to advertising destinations. Based on the options for ID stitching and merge method respectively, which type of merge policy is appropriate for this use case?

A. ID stitching: None Merge method: Dataset precedence

B. ID stitching: None Merge method: Timestamp ordered

C. ID stitching: Private graph Merge method: Dataset precedence

D. ID stitching: Private graph Merge method: Timestamp ordered

Correct Answer: A

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