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QUESTION 1

A data engineer must set up a Streaming Connection with new authentication via the AEP UI to stream non XDM data into an existing Dataset. How should the data engineer proceed?

- A. Sources > Streaming > HTTP API > New Account > Add Data > Select Data > Select Dataset > Finish
- B. Sources > Streaming > HTTP API > Add Data > New Account > Select Data > Map Fields to XDM > New Dataset > Finish
- C. Destination > Streaming > HTTP API > New Account > Select Data > Map Fields to XDM Select Dataset > Finish
- D. Sources > Streaming > HTTP API > Add Data > New Account > Select Data > Map Fields to XDM > Select Dataset > Finish

Correct Answer: D

QUESTION 2

Given the following:

```
[
  {"string": "string1", "int": 1, "array": [1, 2, 3], "dict": {"key": "value1"}},
  {"string": "string2", "int": 2, "array": [2, 4, 6], "dict": {"key": "value2"}},
  {
    "string": "string3",
    "int": 3,
    "array": [
      3,
      6,
      9
    ],
    "dict": {
      "key": "value3",
      "extra_key": "extra_value3"
    }
  }
]
```

How should a data engineer ingest this data?



A. AEP UI > Locate Dataset » Drag and drop the JSON files

B.

```
curl -X POST "https://platform.adobe.io/data/foundation/import/batches" \  
-H "accept: application/json" \  
-H "x-gw-ins-org-id: {IMS_ORG}" \  
-H "Authorization: Bearer {ACCESS_TOKEN}" \  
-H "x-api-key : {API_KEY}" \  
-d '{  
  "datasetId": "{DATASET_ID}",  
  "inputFormat": {  
    "format": "json",  
    "isMultilineJson": true  
  }  
'
```

C.

```
curl -X POST "https://platform.adobe.io/data/foundation/import/batches" \  
-H "accept: application/json" \  
-H "x-gw-ins-org-id: {IMS_ORG}" \  
-H "Authorization: Bearer {ACCESS_TOKEN}" \  
-H "x-api-key : {API_KEY}" \  
-d '{  
  "datasetId": "{DATASET_ID}",  
  "inputFormat": {  
    "format": "json",  
  }  
'
```

A. Option A

B. Option B

C. Option C

Correct Answer: A

QUESTION 3

A B2B business (the client) is migrating its data warehouse (DWH) solution to AEP. Currently, they are using what they call Recipient ID as the main identifier to recognize client employees. That Recipient ID is generated inside the DWH.

That solution will not be available once AEP is live, so the solution architect needs to consider potential alternatives.

After working with the client lead and a data engineer, the solution architect identifies that a combination of Company ID and Hashed Employee Email would be a good replacement for the Recipient ID to make it more unique.

How can the solution architect generate that identity within AEP?



- A. The Company ID (non-people identifier) must be set up as a primary ID. The Hashed Employee Email as a secondary ID and AEP will automatically reconcile them.
- B. The Company ID and Hashed Employee Email must be combined in AEP data prep and passed as a unique primary identity.
- C. The Company ID and Hashed Employee Email must be combined outside of AEP and passed as a unique primary identity.
- D. The Hashed Employee Email must be set up as a primary ID. The Company ID (non- people identifier) as a secondary ID and AEP will automatically reconcile them.

Correct Answer: A

QUESTION 4

A data engineer builds a segment based on Loyalty Status = Gold attribute and a purchase in the last 7 days. To validate that this segment is working, the engineer logs in to the test website and makes a purchase Gold Loyalty Status. In AEP, how can the data engineer validate that the test customerID made it into the segment near real-time?

- A. Run a Query in Query service using the segment criteria (Loyalty Status = Gold attribute and a purchase in the last 7 days) for the dataset in question.
- B. In the Identity Graph Viewer, look up the customerID.
- C. Go to Segments > choose the segment > search for the profile in the samples below.
- D. Go to Profiles > Browse and input my customerID. Look at the segment membership tab.

Correct Answer: C

QUESTION 5

There are two existing entities in the Real-time Customer Profile store: one profile record and one event.

Profile:

```
{"email": "john@example.com", "favBrand": "Luma"}
```

Event:

```
{"_id": "5000" "email": "john@example.com", "purchase": "Zeppelin Yoga Pants"}
```

Both the event schema and profile schema have "email" as the primary identity. The _id is used to identify unique events.

Later, a data engineer ingests one additional profile fragment and another event:

Profile: ("email": "john@example.com", "favBrand": "Adobe")



Event: {"_id": "5000", "email": "john@example.com", "purchase": "Photoshop 2021"}

What will the profile attributes and event look like when doing a profile lookup for john@example.com?

- A. Profile: {"email": "john@example.com", "favBrand": "Adobe"}
Event: {"_id": "5000", "email": "john@example.com", "purchase": "Zeppelin Yoga Pants"}
- B. Profile: {"email": "john@example.com", "favBrand": "Luma"}
Event: {"_id": "5000", "email": "john@example.com", "purchase": "Photoshop 2021"}
- C. Profile: {"email": "john@example.com", "favBrand": "Adobe"}
Event: {"_id": "5000", "email": "john@example.com", "purchase": "Photoshop 2021"}
- D. Profile: {"email": "john@example.com", "favBrand": "Luma"}
Event: {"_id": "5000", "email": "john@example.com", "purchase": "Zeppelin Yoga Pants"}

A. Option A

B. Option B

C. Option C

D. Option D

Correct Answer: D