



AD0-E600^{Q&As}

Adobe Experience Platform Technical Foundations

Pass Adobe AD0-E600 Exam with 100% Guarantee

Free Download Real Questions & Answers **PDF** and **VCE** file from:

<https://www.geekcert.com/ad0-e600.html>

100% Passing Guarantee
100% Money Back Assurance

Following Questions and Answers are all new published by Adobe
Official Exam Center

-  **Instant Download** After Purchase
-  **100% Money Back** Guarantee
-  **365 Days** Free Update
-  **800,000+** Satisfied Customers





QUESTION 1

A marketer wants to create a segment based on profiles that have these 7 attributes: LoyaltyId. loyalty Level. Location. Age. MantalStatus. Email, and Phone.

The marketer wants the segment to qualify all profiles that have these attributes: Loyaltylevel and Age and disqualify profiles that have either of these attributes: MantalStatus and Location

How can the segment builder UI be used to buildthis segment?

- A. Drag and drop the LoyaltyLevel and Age attributes Into an "Include any of" container Then, drag and drop the MantalStatus and Location attributes into an "Exclude all of container
- B. Drag and drop the LoyaltyLevel and Age attributes into an "Include all or container Then, drag and drop the MantalStatus and Location attributes into an "Exclude all of container
- C. Drag and drop the LoyaltyLevel and Age attributes into an "Include anyof" container Then, drag and drop the MantalStatus and Location attributes into an "Exclude all of container
- D. Drag and drop theLoyaltyLevel and Age attributes into an "Include all of" container Then, drag and drop the MantalStatus and Location attributes into an "Exclude any of container

Correct Answer: A

QUESTION 2

What is model scoring in the Data Science Workspace?

- A. Building and evaluating a model
- B. Engineering features for a model
- C. Building a recipe
- D. Applying a model to a data set

Correct Answer: D

QUESTION 3

A marketer needs to quickly validate that data ingested into a dataset processed to Profile successfully. Using the AEPinwhich two ways can the marketer perform this task? (Choose two.)

- A. Sources > Data Flow
- B. Query service



C. Dataset > Activity

D. Monitoring > Batch

E. Identities > Browse

Correct Answer: BC

QUESTION 4

A national workout studio chain deploys a new booking system and can now track when a customer puns to 90 into a training session. The studio chain wants to use that information to power their email campaigns. The event data that is collected when a customer books a session does not include information like the Sport category or the level of physical condition the customers should have. That information is stored in a different dataset. The studio chain is using AEP and will have access to the following databases;

BOOK A TRAINING SESSION EVENT DATABASE: Time stamp Session ID Member ID TRAINING SESSION
METADATA DATABASE:

Session ID

Sport category

Required physical condition

The data architects needs to configure the AEP XDM schemas to be able to build a relationship between the two databases so that the Sport category and the Required physical condition can be used in the AEP segment builder.

How should the data architect configure the AEP XDM to meet these requirements?

A. Create one schema (schema A) using the Experience Event Schema as the XDM class for the Book a Training Session Event Create out schema (schema B) using individual Profile as the XDM class for the Training Session Metadata Use the Member ID as the primary identity of the schema A Use the Session ID as a relationship field on schema A Use the Session ID as the primary identity of the schema B Enable schema A for profile

B. Create one schema (schema A) using the Experience Event Schema as the XDM class for the Book a Training Session Event Create one schema (schema B) using a custom XDM class for the Training Session Metadata Use the Member ID as the primary identity of the schema A Use the Session ID as a relationship field on schema A Use the Session ID as the primary identity of the schema B Enable both schemas for profile Create one schema (schema A) using the Experience Event Schema as the XDM class for the Book a Training Session Event

C. Create one schema (schema B) using a custom XDM class for the Training Session Metadata Use the Member ID as the primary identity of the schema A Use the Session ID as the secondary identity of the schema A Use the Session ID as the primary identity of the schema B Enable both schemas for profile

D. Create one schema using Experience Event as the XDM class Create Field Groups to include all the attributes from both the Book a Training Session Event and the Training Session Metadata Use the Member ID as the primary identity of that schema Use the Session ID as a secondary identity of that schema Configure one dataflow per database but use the same dataset to store the info

Correct Answer: B



QUESTION 5

A data engineer is ingesting the transactional information from an ecommerce platform through a daily feed. In AEP, one Experience Event-based schema will collect the purchase events from this feed.

The eventType field of the schema must be populated with "commerce.purchases" if in a CSV record in which the column "purchasestartdate" and "purchaseenddate" happen on the same day, If the "purchaseenddate" is set to a later date,

the eventType should be "commerce._orgtenant.cancel".

Both dates follow the same format "yyyy-MM-dd\T\HH:mm:ss.SSS\Z~. and the "purchaseenddate" is always populated.

How should the data engineer create a Calculated Field that can be used to populate the eventType according to the required logic?

- A. `iif(format(purchasestartdate,"yyyy-MM-dd")=format(purchaseenddate,"yyyy-MM-dd"), "commerce.purchases", "commerce._orgtenant.cancel")`
- B. `iif({purchasestartdate}.dayOfYear=={purchaseenddate}.dayOfYear, "commerce.purchases", "commerce._orgtenant.cancel")`
- C. `iif(purchasestartdate == purchaseenddate, "commerce.purchases", "commerce._orgtenant.cancel")`
- D. `iif(getdayOfYear(purchasestartdate) == get dayOfYear(purchaseenddate), "commerce.purchases", "commerce._orgtenant.cancel")`

A. Option A

B. Option B

C. Option C

D. Option D

Correct Answer: D