



# AD0-E600<sup>Q&As</sup>

Adobe Experience Platform Technical Foundations

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### QUESTION 1

A data engineer needs to bring data via cloud storage sources into the Platform. Which two data formats can the data engineer ingest? (Choose two.)

- A. TSV
- B. AVRO
- C. XMKL
- D. JSON
- E. CSV

Correct Answer: BD

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### QUESTION 2

A data engineer exports segmented Real-time Customer Profile data to a new dataset called "Profile Export". The data engineer needs to directly download the data from the Profile Export dataset using the Data Access API. Which file format is supported for this use case?

- A. JSON
- B. CSV
- C. Parquet
- D. Blob

Correct Answer: A

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### QUESTION 3

When sending data through the RESTful API, how can data engineers make sure the payload being sent is formatted properly in real time?

- A. Leveraging asynchronous validation, data engineers can review error messages for records that fail validation.
- B. Leveraging synchronous validation, data engineers can review error messages for records that fail validation.
- C. As long as the data matches the pre-defined SXM schema, records in the payload pass.
- D. All data is ingested and query services reporting identify any records that do not pass custom validation rules.

Correct Answer: B

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#### QUESTION 4

Given the following segment definition:

```
personalEmail.3ddress.isNotNull()and homeAddress.city.equalsrChicago", (rue) and  
homeAddress.statePfovince.equalsCIL". false)
```

There is a profile that meets the criteria for the segment. Given the following segment job runs:

T1: segment job run (no attribute changes)

T2: segment job run (no attribute changes)

T3: segment job run (homeAddress.crtty attribute changed to Oakbrook)

T4: segment job run (personalEmail.address value changes)

What is the segement membership status at each time period?

A. Exited. Existing. Exited. Realized

B. Realized. Existing. Exited. Exited

C. Existing. Realized. Exited. Exited

D. Realized Exited. Existing. Exited

Correct Answer: B

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#### QUESTION 5

An organization it migrating an m-house built customer database to Adobe Experience Platform. As part of the migration the services that are connected into the customer database must continue to work. One of those services is a Customer Care platform that is pulling the customer and product details using a REST API call. In AEP, the product details will be modeled using a custom XDM Class. The primary identity, product ID, will be linked to a Namespace with the type "Non People Identifier". That field will be used to create a relationship with the main Profile XDM schema.

Which option should be used to allow the Customer Care to retrieve product details through the product ID?

A. Trigger an API event into Journey Optimizer and run a Journey to retrieve the product data

B. Use a SQL client in the Customer Care platform and connected into the AEP Query Service

C. Use a Runtime function in Adobe I/O that retrieves the product data using the Data Access API

D. Enable the products dataset for profile and use the Real-time Profile API

Correct Answer: D

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