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QUESTION 1

A merchant plans to migrate product data from Magento 1 to Magento Commerce. During your analysis of a merchant's exiting product data structure, you notice they have created multiple custom product attributes to manage the translation of color options across their websites.

You recommend utilizing a single custom product attribute to manage their color options

In addition to setting up the attribute, what must be done?

- A. Change the attribute scope to store view so the values can be managed separately for each language.
- B. Add all possible attribute values in each of the languages to the attribute.
- C. Create different attribute sets, one for each language and associate the attribute with its values to each,
- D. Add a default set of attribute values, and add store view specific labels to both the attribute and its values for the other two languages

Correct Answer: D

QUESTION 2

A merchant using Magento Commerce has created a customer group for their B2B customers. They would like to show different related products for the B2B customers that for the B2B customers.

How does the merchant accomplish this?

- A. Create a B2B customer segment and an associated Related Product rule
- B. Create a shared catalog for B2B customers and assign related products to the catalog
- C. Create a Scheduled Update assigned to the B2B Customer group containing related products
- D. Create a Related Product rule for the B2B customer group

Correct Answer: B

QUESTION 3

After launching a redesigned checkout, your merchant wants to know how well their checkout experience has improved.

What Shopping Behavior metric do you share with them?

- A. No Can Addition
- B. Sessions with Add to Can
- C. Sessions with Transactions
- D. Checkout Engagement Percentage



Correct Answer: A

QUESTION 4

A merchant is launching a promotion to give free shipping for products in the T-Shirt attribute set. Shipping and must still be calculated for products expect for the T-Shirt attribute set.

How do you make sure free shipping is only applied to the correct items?

- A. This requires a customization, as free shipping applies to all products in the cart.
- B. In the Free Shipping Applies to field, select the Attribute Set type and specify T-Shirt.
- C. Specify the T-Shirt attribute set as a condition in the rule's Action tab.
- D. Add the T-Shirt attribute set as a filter in the rule's Condition tab.

Correct Answer: A

QUESTION 5

A merchant wants to download a list packing slips, However, when the merchant tries to download the packing slips for a set of orders, there are no slips included for many of the orders they selected.

What does the merchant need to do to get packing slips for all of their orders?

- A. Create invoices for all of the selected orders.
- B. Specify the staff member who will pack the order
- C. Assign the orders to a specific warehouse
- D. Create shipments for all of the selected orders

Correct Answer: C

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