



# AD0-E700<sup>Q&As</sup>

Adobe Certified Expert Magento Commerce Business Practitioner

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### QUESTION 1

Your customer has recently experienced a large uptick in traffic and added a second server. After the new server went online users started reporting they are losing all their products in their cart. After an engineer investigates you are told the sessions are being written to the file system while the cache is written to Redis.

Which two options will resolve the problem? Choose 2 answers

- A. Set your cart to use a custom URL
- B. Eliminate the load balancer for HTTPS traffic
- C. sessions to save to the database
- D. Set sessions to save to REDIS

Correct Answer: AD

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### QUESTION 2

A merchant has imported Youtube video URLs for all of the product but the videos are not displayed on the storefront.

Why are the video unable to be displayed?

- A. The merchant did not assign preview image
- B. Youtube videos don't displays for products, they can only be reference in CMS blocks.
- C. The merchant did not assign a role to the preview image
- D. The merchant did not enter their Youtube API key into the admin

Correct Answer: D

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### QUESTION 3

A Magento Cloud merchant is planning their Black Friday ? Cyber Monday campaigns and wants to see an analysis of last year's campaigns.

What are two to use Magento Business Intelligence to deliver this analysis?

- A. Create a report comparing revenue and discount amounts for coupons that were promoted during fast years campaigns.
- B. Use the ROI calculator to input last year's holiday an spend and compare it against net revenue
- C. Do a server performance check to assess impact of holiday traffic spikes on conversion rate
- D. Use the Cohort Report Builder to understand the Lifetime value of holiday-acquired customers vs, other customers

Correct Answer: C

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#### QUESTION 4

A Magento Commerce merchant is running a sale for an upcoming weekend. The merchant will offer 15% off site-wide and will show the original price and the sale price on each product through the site. The discount will take effect on Friday at midnight and end on Monday morning at 9am.

How is this achieved?

- A. Schedule an import of Special Prices and remove Prices and configure it to run at the appropriate time. Schedule another import to remove the Special Prices.
- B. Create a Catalog Price Rule and set Start Time and End Time in the Condition tab
- C. Create a Cart Price Rule and a Scheduled Update with appropriate start Time and End Time.
- D. Create a Catalog Price Rule and a Scheduled Update with the appropriate start Time and End Time.

Correct Answer: C

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#### QUESTION 5

An ERP company asks you for recommendations which Magento API to use to integrate a client

It is expected that at times large amount of product and category changes will need to be pushed from the ERP to Magento.

What is the appropriate Magento API for this?

- A. The GraphQL API
- B. The synchronous REST API
- C. The asynchronous bulk API
- D. The synchronous bulk API

Correct Answer: B

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