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QUESTION 1

A merchant using Magento Commerce has created a customer group for their B2B customers. They would like to show different related products for the B2B customers that for the B2B customers. How does the merchant accomplish this?

- A. Create a B2B customer segment and an associated Related Product rule
- B. Create a shared catalog for B2B customers and assign related products to the catalog
- C. Create a Scheduled Update assigned to the B2B Customer group containing related products
- D. Create a Related Product rule for the B2B customer group

Correct Answer: B

QUESTION 2

A merchant has imported Youtube video URLs for all of the product but the videos are not displayed on the storefront. Why are the video unable to be displayed?

- A. The merchant did not assign preview image
- B. Youtube videos don't displays for products, they can only be reference in CMS blocks.
- C. The merchant did not assign a role to the preview image
- D. The merchant did not enter their Youtube API key into the admin

Correct Answer: D

QUESTION 3

A merchant using Magento wants to create a special promotion for returning customers. The order discount should be automatically applied anyone that spent more than \$300 in the last 5 months.

How do you implement this promotion?

- A. Configure a customer group to automatically associate the qualifying customers and a can price rule.
- B. Create a customer segment and assign it :o a catalog price rule
- C. Create a catalog price rule and apply the required condition for the customers group.
- D. Configure a customer segment and create a cart price rule with this new segment as a condition.

Correct Answer: D

QUESTION 4



A merchant wants to download a list packing slips, However, when the merchant tries to download the packing slips for a set of orders, there are no slips included for many of the orders they selected. What does the merchant need to do to get packing slips for all of their orders?

- A. Create invoices for all of the selected orders.
- B. Specify the staff member who will pack the order
- C. Assign the orders to a specific warehouse
- D. Create shipments for all of the selected orders

Correct Answer: C

QUESTION 5

Your merchant marketing team wants to add new CMS Block, they have already created before their header showcasing a new promotion. They have an internal developer who is unfamiliar with Magento and have asked for guidance on the quickest way to implement this.

What recommendation do you make to add the CMS Block before the Header?

- A. In design configuration, populate the Additional CMS Content field with the new CMS Block.
- B. This can only be done with a code change to the theme followed by a deployment.
- C. Create a new CMS Static Block Widget and assign it to a layout update container.
- D. On a new category, set the Display mode to static block only and populate the Add CMS Block field with the new CMS Block.

Correct Answer: C

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