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QUESTION 1

A customer has a business requirement to trigger a specific workflow in author whenever there is a change to a particular type of node in AEM. Which functionality should the Business Practitioner recommend?

- A. Launches
- B. Workflow Launchers
- C. DAM update asset workflow
- D. Activation model workflow

Correct Answer: B

QUESTION 2

Which tool should the Business Practitioner recommend to the content team to manage their team, tasks, and relevant resources?

- A. Blueprint
- B. Projects
- C. Workflows
- D. Launches

Correct Answer: A

QUESTION 3

A major logistics company wants to repurpose the content copy created for us website access the enterprise applications, so that they can be displayed differently in multiple channels and location*.

Which feature should a Business Practitioner recommend in AEM 6.5?

- A. Asset Microservices
- B. Experience Fragment
- C. Published Content
- D. Content Fragment

Correct Answer: C

QUESTION 4



A customer is preparing for holiday sales and needs to update the live site at exactly midnight local time, without any manual intervention. All changes are already done on the author instance.

Which two AEM functions should the Business Practitioner recommend? (Choose two)

- A. AEM Translations
- B. Manage Publication
- C. Quick Publish
- D. Launches
- E. Multi-Site-Manager

Correct Answer: BD

QUESTION 5

Which role is responsible for scope and timeline delivery to a customer?

- A. Development lead
- B. Quality Lead
- C. Project Manager
- D. Architect

Correct Answer: C

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