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QUESTION 1

A Business Practitioner needs to deactivate content that	t Is published In production.	Where should the deactivation
workflow be initiated?		

- A. On the dispatcher
- B. On the author
- C. On the CDN
- D. On the publish

Correct Answer: B

QUESTION 2

Which tool should the Business Practitioner recommend to the content team to manage their team, tasks, and relevant resources?

- A. Blueprint
- B. Projects
- C. Workflows
- D. Launches

Correct Answer: A

QUESTION 3

A customer with multi-regional offices wants 10 create a website. The digital marketing team wants the content to be created once so that it can be re-used on other sites. The regional offices are allowed to mike variations to the website without modifying the core information supplied by the head office.

Which feature should the Business Practitioner recommend?

- A. Launches
- B. Content as a Service
- C. Live Copy
- D. Language Copy

Correct Answer: C

QUESTION 4



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A new content author at 3 media company joins a team to manage content taxonomy, me author has been set up as a new use\\' and must only have the minimum rights for this job.

Which group should the author be added to m order to meet this requirement?

- A. user-administrators
- B. projects-administrators
- C. tag-administrators
- D. community site content manager

Correct Answer: B

QUESTION 5

A customer plans to launch a sub-site. All of the pages will have a similar design win the only difference being the authored content. How should a Business Practitioner develop these pages?

- A. Create one editable template with a text component
- B. Create editable templates for each new page
- C. Create static templates fc each new page
- D. Create one editable template with a layout container

Correct Answer: A

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