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QUESTION 1

A customer is going through assets implementation and is concerned that load testing tasks will increase the cost of the project budget. What should the Business Practitioner recommend?

- A. Conduct Experience Design
- B. Conduct Risk Assessment
- C. Define Support Setup
- D. Create Project Plan

Correct Answer: B

QUESTION 2

A business uses AEM as a Cloud Service. The production pipeline in Cloud Manager keeps reporting a maintainability issue during the hot-fix deployment. It will take more than 1 business day for the development team to resolve the deployment issue. The business wants an immediate resolution.

What should the Business Practitioner recommend to the development team?

- A. Uncheck Go Live Approval setting in Production Deployment Options and re-run the build
- B. Set Important failure Behavior setting to "Continue immediately" and re-run the build
- C. Upload the hot-fix package and install manually via the Package Manager

Correct Answer: A

QUESTION 3

A company wants to develop a website that contains interactive and multimedia experiences that will work across all devices. The Business Practitioner needs to make sure rich media assets are used without adding too much workload to asset managers.

How should the Business Practitioner meet this requirement?

- A. Use Dynamic Media image presets
- B. Use Dynamic Media smart crop
- C. Use ffmpeg to create all possible renditions
- D. Use a video component

Correct Answer: B



QUESTION 4

A media customer wants to implement an enterprise DAM to manage their assets. The customer works closely with third-party agencies who build and deliver bulk creatives for their projects. The marketers manage asset renditions for mobile and web layout.

Which two features should the Business Practitioner recommend for the setup? (Choose two.)

- A. A Dynamic Media
- B. An integration with Adobe Creative Cloud
- C. An AEM Assets with Adobe Asset Link
- D. A translation workflow

Correct Answer: BC

QUESTION 5

The marketing team runs a campaign that starts at midnight. The campaign includes multiple updates to the existing pages across the website. The marketing team needs to activate all changes automatically during non-business hours.

What should the Business Practitioner recommend?

- A. Run "Request for Activation" workflow and specify the campaign start time in the workflow title
- B. Set On Time to the campaign start hours in On/Off Time section of page properties
- C. Schedule Later Publication via the Manage Publication wizard

Correct Answer: A

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