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QUESTION 1

A company wants to enable the "Request for Activation" option for some of the authors so that content only gets published upon approval. What would you do to enable the option for those authors?

- A. Overlay the Sites wizard to add "Request for Activation" option
- B. Remove the right to the replicate action from those authors
- C. Add those authors to the Request for Activation workflow model
- D. Give Replicate and Modify permission to those authors
- E. Editable Templates

Correct Answer: B

QUESTION 2

A new content author at 3 media company joins a team to manage content taxonomy, the author has been set up as a new user and must only have the minimum rights for this job.

Which group should the author be added to in order to meet this requirement?

- A. user-administrators
- B. projects-administrators
- C. tag-administrators
- D. community site content manager

Correct Answer: B

QUESTION 3

A customer wants to implement social media pixels directly on AEM templates. What should the Business Practitioner recommend?

- A. Use Adobe Hunch
- B. Add an Adobe Analytics cloud configuration
- C. Add an Adobe Target cloud configuration
- D. Use Adobe AEM ContextHub

Correct Answer: C



QUESTION 4

A customer that uses version 6.5 wants to have a text component with basic text editing features. The solution must require minimal effort cost and time to meet the deadline.

Which approach should a Business Practitioner recommend?

- A. Use Core Text Component
- B. Use HTML Source Edit
- C. Use Foundation Text Component
- D. Create a new Text Component

Correct Answer: A

QUESTION 5

In which situation should Experience Fragments be used? Choose two.

- A. Using Content Services to create a headless solution
- B. When experiences need to be optimized with intelligence based on specific KPIs
- C. When content contains large size assets and needs better performance
- D. When experiences can be reused with same or similar content and layout
- E. When using Adobe Experience Cloud service for content

Correct Answer: DE

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