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QUESTION 1

In which situation should Experience Fragments be used? Choose two.

A. Using Content Services to create a headless solution

B. When experiences need to be optimized with intelligence based on specific KPIs

C. When content contains large size assets and needs better performance

D. When experiences can be reused with same or similar content and layout

E. When using Adobe Experience Cloud service for content

Correct Answer: DE

QUESTION 2

A company plans to develop a set of pages with the same design and structure. The only difference between the pages is the content inside the body. What is the belt approach to develop the pages?

A. Create a specific page template for each page with associated components in each body.

B. Use the out-of-the-box Reference component to allow freedom tn content editing.

C. Create a page template for all pages with a layout container in the body.

D. Create a page template and put the rich-text editor (RTE) in the body.

Correct Answer: C

QUESTION 3

A customer Is going through assets implementation and is concerned that load testing tasks will increase the cost of the project budget What should the Business Practitioner recommend?

A. Conduct Experience Design

B. Conduct Risk Assessment

C. Define Support Setup

D. Create Project Plan

Correct Answer: B

QUESTION 4

How should a Business Practitioner integrate Adobe Sensei with AEM for Smart tag feature?

A. Use Smart Content Service configuration

B. Use Custom configuration to set up the Integration

C. Use Adobe Sensei configuration

D. Use Adobe launch to integrate Adobe Sensei

Correct Answer: D

QUESTION 5

A major logistics company wants to repurpose the content copy created for us website access the enterprise applications, so that they can be displayed differently in multiple channels and location*.

Which feature should a Business Practitioner recommend in AEM 6.5?

A. Asset Microservices

B. Experience Fragment

C. Published Content

D. Content Fragment

Correct Answer: C

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