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QUESTION 1

A content manager has many assets that the team is working to upload into AEM. Multiple users are responsible for adding the assets. Each asset must be uploaded only once.

What should the Business Practitioner update?

- A. Day CQ DAM Create Asset
- B. Digital Rights Management
- C. Asset View Servlet
- D. Day CQ DAM Asset Upload Restriction

Correct Answer: D

QUESTION 2

A customer with multi-regional offices wants to create a website. The digital marketing team wants the content to be created once so that it can be re-used on other sites. The regional offices are allowed to make variations to the website without modifying the core information supplied by the head office.

Which feature should the Business Practitioner recommend?

- A. Launches
- B. Content as a Service
- C. Live Copy
- D. Language Copy

Correct Answer: C

QUESTION 3

A customer wants DAM users to have the ability to share a group of assets based on search criteria with other DAM users. What should the client use?

- A. Public Collections
- B. Smart Collections
- C. bghtbox Collections
- D. Static Collections

Correct Answer: C



QUESTION 4

Which role is responsible for scope and timeline delivery to a customer?

- A. Development lead
- B. Quality Lead
- C. Project Manager
- D. Architect

Correct Answer: C

QUESTION 5

A customer wants to implement social media pixels directly on AEM templates What should the Business Practitioner recommend?

- A. Use Adobe Hunch
- B. Add an Adobe Analytics cloud configuration
- C. Add an Adobe Target cloud configuration
- D. Use Adobe AEM Contexthub

Correct Answer: C

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