



# ADVANCED-CROSS-CHANNEL<sup>Q&As</sup>

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#### QUESTION 1

What is the fastest way to add a classification to a post?

- A. Macro
- B. Add classification manually to each post.
- C. Classification cannot be added to a post

Correct Answer: A

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#### QUESTION 2

Where to create topic profiles in command center?

- A. command center
- B. social automate
- C. social admin

Correct Answer: C

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#### QUESTION 3

What is true about SMS keywords other than HELP and STOP?

- A. keywords in parent business unit are automatically available to all child business units
- B. keywords in child business unit can be shared between other child business units
- C. keywords in parent or child business unit are available only in that business unit
- D. keywords in parent business unit can be shared to any child business units

Correct Answer: C

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#### QUESTION 4

Where would you add a topic profile

- A. Social studio automate
- B. Admin settings
- C. Workspace settings
- D. Social studio engage



Correct Answer: B

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#### QUESTION 5

What can be recommended in Einstein web recommendations: select 3 (Home, Product; Category, Cart, Conversion Pages)

- A. Product
- B. Content
- C. banner

Correct Answer: ABC

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