



VCE & PDF

GeekCert.com

<https://www.geekcert.com/adwords-fundamentals.html>

2024 Latest geekcert ADWORDS-FUNDAMENTALS PDF and VCE dumps

Download

ADWORDS-FUNDAMENTALS^{Q&As}

Google AdWords: Fundamentals

**Pass Google ADWORDS-FUNDAMENTALS Exam with
100% Guarantee**

Free Download Real Questions & Answers **PDF** and **VCE** file from:

<https://www.geekcert.com/adwords-fundamentals.html>

100% Passing Guarantee
100% Money Back Assurance

Following Questions and Answers are all new published by Google
Official Exam Center

- ⚙️ **Instant Download** After Purchase
- ⚙️ **100% Money Back** Guarantee
- ⚙️ **365 Days** Free Update
- ⚙️ **800,000+** Satisfied Customers





QUESTION 1

A best practice for optimizing ad text is to:

- A. Ensure the ad text is general enough to apply to an entire site.
- B. Include keywords from landing page Meta tags.
- C. Test multiple variations in each ad group.
- D. Use all capital letters to promote visibility.

Correct Answer: C

QUESTION 2

How are manual extensions different from automatic extensions?

- A. There is only one type of manual extension but many types of automatic extensions.
- B. Manual extensions cost more than automatic extensions.
- C. Manual extensions require you to fill out additional information. Automatic extensions do not.
- D. Automatic extensions require setup. Manual extensions do not.

Correct Answer: C

QUESTION 3

To determine which ad language to target to a user, the AdWords system refers to that user's?

- A. Google interface language setting
- B. Internet Protocol (IP) address
- C. Operating system language
- D. Home country's language

Correct Answer: A

QUESTION 4

What is the impact of poor landing page quality on an ad group?

- A. The entire campaign will be paused.
- B. The ads in the ad group will be disapproved due to low Quality Score.



- C. The keywords in the ad group will be paused.
- D. The keywords in the ad group will have a lower Quality Score.

Correct Answer: D

QUESTION 5

Which is an example of a consideration an advertiser should make when establishing AdWords advertising goals?

- A. Payment options available
- B. Website load time
- C. Target market
- D. Market Competitors\' cost per clicks (CPCs)

Correct Answer: C

[Latest ADWORDS-FUNDAMENTALS Dumps](#)

[ADWORDS-FUNDAMENTALS PDF Dumps](#)

[ADWORDS-FUNDAMENTALS VCE Dumps](#)