



# ANC-101<sup>Q&As</sup>

Mobile and Desktop Exploration in Einstein Analytics

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**QUESTION 1**

Last Activity (Year)	Account Type	Count of Rows	Sum of Annual Revenue
2017	Customer	638	€ 0.00
2018	Customer	5.296	€ 0.00
	Prospect	1	€ 0.00
	Wholesaler	2	€ 0.00

Universal Containers has a Sales Manager dashboard- They have a compare table that displays the count of Customers and the Sum of Annual Revenue per year and per Account type. A consultant is asked to add more groupings to enhance details about their customers.

What is the maximum number of grouping columns that the consultant must be aware of in order to continue using a compare table versus creating the query using SAQL?

- A. 8
- B. 4
- C. unlimited
- D. 10

Correct Answer: B

**QUESTION 2**

How do you create a regression timeseries?

- A. In SAQL, use the timeseries function with the following arguments: Partition (the group\_by piece), Seasonality (set to 12 to get yearly seasonality).

Correct Answer: A

**QUESTION 3**

How many external files can be uploaded to Einstein Analytics on rolling 24 hour basis?

- A. 100 files per dataset
- B. 300 files per dataset



C. 500 files per dataset

D. 50 files Per dataset

Correct Answer: D

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#### QUESTION 4

An Einstein Consultant receives a request from the Marketing department to help them understand lead conversion. Presently, they are unaware of the percentage of leads that get converted to sales. They hope to view results by account manager, value, and quarter. The data is there, so the consultant can add it to the marketing dashboard.

How should this metric be calculated?

A. Create a new step in the dashboard using a compare table and define a formula.

B. Create a formula field on the lead object in Salesforce and add it to the dataset.

C. Create a computeExpression in the dataflow.

D. Create a new step in the dashboard using a compare table and the running total function.

Correct Answer: D

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#### QUESTION 5

What are the 3 basic actions within a query in Analytics? Choose 3:

A. Aggregate by a measure

B. Count rows by measure you want to visualize.

C. Filter to narrow down your results.

D. Grouping by a dimension

E. Display the results graphically

Correct Answer: ACD

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