



ANC-201^{Q&As}

Building Lenses, Dashboards, and Apps in Einstein Analytics

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QUESTION 1

In the list of insights, the first insights that you see are the ones that explain, statistically, the most variation in the outcome variable. The insights that appear later, as you scroll through the story, explain variables that, statistically, account for less of the variation in the outcome variable.

When you select one variable, what are you comparing?

- A. Selected variable with CLV
- B. Selected variable average with the mean
- C. Selected variable with a different variable
- D. Selected variable average with the filtered average
- E. Selected variable with all story data

Correct Answer: E

QUESTION 2

What does a configuration wizard do?

- A. Automatically creates multiple versions of the same app
- B. Lets you know the best way to set up your Salesforce data
- C. Asks you questions about how you store data in your org to help you create your app
- D. Customizes your template based on Salesforce settings

Correct Answer: C

https://trailhead.salesforce.com/en/content/learn/modules/wave_analytics_templates_intro/wave_analytics_templates_in_action

QUESTION 3

In Einstein Discovery:

- A. "What Is The Difference" insights are comparative insights that help you better understand the relationships between explanatory variables and the goal (target outcome variable) in your story. These insights, based on a statistical analysis of your dataset, help you figure out which factors contribute to the biggest changes in the outcome variable. Einstein Discovery uses waterfall charts to help you visualize comparisons in What Is The Difference insights.
- B. "Why It Happened" insights help you take a deeper look into the exact factors that led to an outcome. Why It Happened s/ Q insights drill deeper into the various factors that contributed to your story's goal. These insights are based on a statistical analysis of your dataset. Einstein Discovery uses waterfall charts to help you visualize Why It Happened insights.



C. 'Predictions and Improvements' insights help you explore what might happen in the future. For example, you can interactively perform "what if analyses in your story. Einstein Discovery provides you with predictions and suggested improvements based on a statistical analysis of your dataset and predictive analytics. To help you visualize these insights, Einstein Discovery uses:

D. - waterfall charts for predictions

-bar charts for suggested improvements

E. 'What Happened' insights are the primary insights in your story. They are descriptive insights that help you explore, at an y/ Q overview level, what factors contributed to the outcome, based on a statistical analysis of your dataset. Einstein Discovery uses bar charts to help you visualize What Happened insights.

Correct Answer: ACD

QUESTION 4

A consultant built a very useful Einstein Analytics app for Sales Operations and they want to share its contents with the rest of Global Sales. However, they do not want to add everyone in Sales to their app.

The consultant recommends extending the Sales Operations app and distributing it as an Einstein Analytics template app, but needs to locate specific information to get started.

What is the REST API URL where the consultant can find current template apps?

A. /services/data/v###.#/wave/apps

B. /services/data/v###.#/analytics/wizard

C. /services/data/v###.#/wave/templates

D. /services/data/v###.#/analytics/projects

Correct Answer: B

QUESTION 5

The Universal Containers company thinks it knows everything about its business. However, Einstein Discovery surfaces an unexpected pattern that is concerning. They call in departmental experts and hold a meeting to discuss next steps with an Einstein Consultant.

What should the consultant advise as the next action?

A. Consult a Data Scientist for further analysis.

B. Determine if the pattern is a data issue or a new insight.

C. Filter out the data that causes the unexpected pattern and analyze the new results.

D. Accept the new pattern and have confidence that Einstein knows the business as accurately as the customer.



Correct Answer: D

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