



B2C-COMMERCE-ARCHITECT^{Q&As}

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QUESTION 1

Northern Trail Outfitters uses an Order Management system (OMS), which creates an order tracking number for every order 24 hours after receiving it. The OMS provides only a web-service interface to get this tracking number. There is a job

that updates this tracking number for exported orders, which were last modified yesterday.

Part of this jobs code looks like the following:

Based on the above description and code snippet, which coding best practice should the Architect enforce?

- A. Post-processing of search results is a bad practice that needs to be corrected.
- B. The transaction for updating of orders needs to be rewritten to avoid problems with transaction size.
- C. Configure circuit breaker and timeout for the OMS web service call to prevent thread exhaustion.
- D. Standard order import should be used instead of modifying multiple order objects with custom code.

Correct Answer: C

QUESTION 2

During a technical review, the Client raises a need to display product pricing on the Product Detail Page (PDP) with discounted values per promotion. The Client notes customers complained of bad user experiences in the past when they would add a product to the basket from the cached PDP and then see a higher price when they started checkout as the promotion had expired.

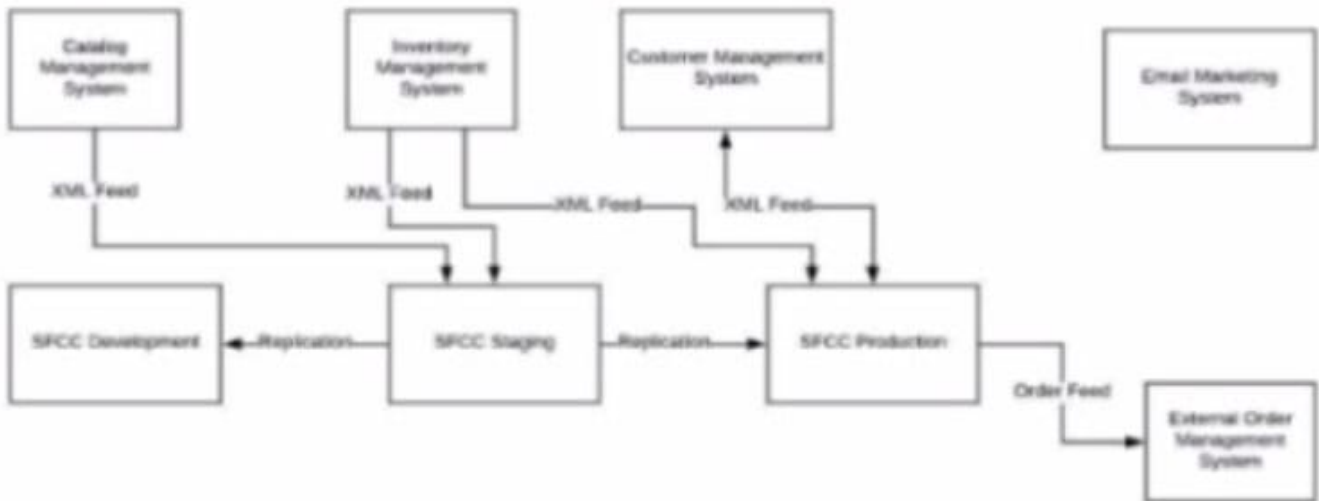
What should the Architect suggest be implemented for this given that performance should be minimally impact?

- A. Remove caching of the product page during the promotion.
- B. Adjust the PDP to have a low caching period during the promotion.
- C. Modify the page to vary the cache by price and promotion.
- D. Create a separate template or view based on the promotion.

Correct Answer: C

QUESTION 3

The Client currently manages Customers, Inventory, and Product Information with dedicated backend systems as shown In the Systems Diagram below. There is also an external Email Marketing System (EMS) in place. The EMS needs order data to email recommendations to customers using an existing email campaign. These recommendations should be to only send for products that are in stock. The EMS has no access to the backend systems so this data should come from the Salesforce B2C Commerce site.



Which relationships should be added to the Systems Diagram to complete it and fulfill the requirements necessary for the email campaign?

- A. Order, Customer, and Product data should be exported from Staging. Inventory data should be exported from Production.
- B. Order, Customer, and Inventory data should be exported from Production. Product data should be exported from staging.
- C. Order and Customer data should be exported from Production. Product and Inventory data should be exported from Staging.
- D. Order and Inventory should be exported from Production. Products should be exported from Staging. Customers should be exported from the external Customer Management System.

Correct Answer: C

QUESTION 4

a B2C Commerce developer has implemented a job that connects to an SFTP, loops through a specific number of .csv files, and generates a generic mapping for every file. In order to keep track of the mappings imported, if a generic mapping is created successfully, a custom object instance was created with the .csv file name. After running the job in the Development instance, the developer checks the Custom Objects in Business Manager and notices there isn't a Custom Object for each csv file that was on SFTP.

What are two possible reasons that some generic mappings were not created? Choose 2 answers A. The maximum number of generic mappings was reached.

- B. The generic mappings definition needs to be replicated from Staging before running the job.
- C. Invalid format in one or more of the .csv files.
- D. The job needs to run on Staging and then replicate the generic mappings and custom objects on Development

Correct Answer: AC

**QUESTION 5**

Northern Trail Outfitters (NTO) Just went live after migrating its online shop to B2C Commerce from a custom eCommerce platform. NTO now needs to migrate its orders NTO cannot provide a B2C Commerce feed, but a custom export We from its current eCommerce site.

What are the correct steps to migrate these orders to B2C Commerce?

- A. Receive the orders file and use a job to generate the orders m B2C Commerce schema. Ask the client to import them on productionbefore the launch.
- B. Create a B2C Commerce Support ticket and ask them to import the order flies received from Northern Trail Outfitters.
- C. Receive the orders file and use a Job to place new orders in B2C Commerce with the order data received.
- D. Receive the orders file and use a Job to generate the orders in B2C Commerce schema. Create a B2C Commerce Support ticket to ask them to Import the orders.

Correct Answer: D

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