



C2090-013^{Q&As}

IBM SPSS Modeler Data Mining for Business Partners v2

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QUESTION 1

True or false: the CRISP-DM Process Methodology is a linear process.

- A. True
- B. False

Correct Answer: B

QUESTION 2

To correctly read the Excel? file shown below,

A	B	C	D	E	F
Basic Customer Information: Example Layout					
CUSTOMER_ID	GENDER	CREDITLIMIT	ZODIAC	E-MAIL ADDRESS	ZIP
723	F	9026		1 name7502@tnet.fr	1818BO
724	M	5223		3 name25485@wwmail.org	1132DG
725	F	668		8 name15543@wwmail.de	1803YT
726	M	8302		6 name28335@zigzag.be	1205WR
727	F	997		8 name5354@tnet.jp	1711ON
728	M	1955		3 name20637@wwmail.es	1055FG
729	F	6898		5 name20636@wwmail.es	1254MR
730	F	6488		11 name10414@tnet.inc	1723DG
730	F	6488		11 name10414@tnet.inc	1723DG
730	F	6488		11 name10414@tnet.inc	1723DG

which dialog box settings are appropriate?

- A.
- B.



Excel Import Wizard dialog box for file D:\ModelerCertProject2\Figures\Example File_Item015.xlsx. The 'Data' tab is selected. The 'File type' is 'Excel 2007 (*.xlsx)'. The 'Import file' is the same path. 'Use named range' is unchecked. 'Choose worksheet' is set to 'By index' with '0' selected. 'Range on worksheet' is set to 'Explicit range of cells' with 'A3' and 'F13' entered. 'On blank rows' is set to 'Stop reading'. 'First row has column names' is checked. Buttons: OK, Cancel, Apply, Reset.

Excel Import Wizard dialog box for file D:\ModelerCertProject2\Figures\Example File_Item015.xlsx. The 'Data' tab is selected. The 'File type' is 'Excel 2007 (*.xlsx)'. The 'Import file' is the same path. 'Use named range' is unchecked. 'Choose worksheet' is set to 'By index' with '0' selected. 'Range on worksheet' is set to 'Explicit range of cells' with 'A3' and 'F13' entered. 'On blank rows' is set to 'Stop reading'. 'First row has column names' is unchecked. Buttons: OK, Cancel, Apply, Reset.

- C.
- D.



Preview Refresh

D:\ModelerCertProject2\Figures\Example File_Item015.xlsx

Data Filter Types Annotations

File type: Excel 2007 (*.xlsx)

Import file: D:\ModelerCertProject2\Figures\Example File_Item015.xlsx

Use named range

Choose worksheet: By index 0 By name

Range on worksheet: Range starts on first non-blank row Explicit range of cells

On blank rows: Stop reading

First row has column names

OK Cancel Apply Reset

Preview Refresh

D:\ModelerCertProject2\Figures\Example File_Item015.xlsx

Data Filter Types Annotations

File type: Excel 2007 (*.xlsx)

Import file: D:\ModelerCertProject2\Figures\Example File_Item015.xlsx

Use named range

Choose worksheet: By index 0 By name

Range on worksheet: Range starts on first non-blank row Explicit range of cells

On blank rows: Stop reading

First row has column names

OK Cancel Apply Reset

Correct Answer: D

QUESTION 3

Which fields are created by this Derive dialog?



Preview

Derive as: Formula

Settings Annotations

Mode: Single Multiple

Derive from:

- Travel1
- Travel2
- Travel3
- Travel4

Field name extension: Add as: Suffix Prefix

Derive as: TIP: Refer to selected fields by using @FIELD

Field type:

Formula:

OK Cancel Apply Reset

- A. Three fields representing the difference between Travel-1 and each of the other Travel fields
- B. No operation will be performed because the expression is invalid.
- C. Four fields representing the difference in weeks between AcctEst and each of the Travel fields
- D. A field representing the difference between AcctEst and the global @FIELD value

Correct Answer: C

QUESTION 4

What will occur if the deployment data has a very different range than the data that was used in modeling?

- A. The model will underpredict.



- B. The model will overpredict.
- C. The model may overpredict or underpredict.
- D. The model nugget will automatically nullify those cases that are out of range .075.

Correct Answer: C

QUESTION 5

Examine the Data Audit output shown below.

Field	Measurement	Outliers	Extremes	Action	Impute Mi...	Method	% Complete	Valid
ACCOM	Nominal	--	--		Never	Fixed	100	
COUNTRY	Nominal	--	--		Never	Fixed	100	
CUSTID	Nominal	--	--		Never	Fixed	100	
DIST_TO_BE...	Continuous	1	0	None	Never	Fixed	100	
DOB	Nominal	--	--		Never	Fixed	100	
GENDER	Nominal	--	--		Never	Fixed	98.681	
HOLCODE	Nominal	--	--		Never	Fixed	100	
HOLCOST	Continuous	9	1	Discard	Never	Fixed	97.889	
NAME	Nominal	--	--		Never	Fixed	100	
NIGHTS	Continuous	0	0	Nullify	Never	Fixed	100	
NUMPARTY	Continuous	6	0	None	Never	Fixed	100	
POOL	Flag	--	--		Never	Fixed	100	
REGION	Nominal	--	--		Never	Fixed	100	
TRAVDATE	Nominal	--	--		Never	Fixed	100	

What action will occur in a generated Outlier and Extreme Supernode for HOLCOST?

- A. Nine records will be set to the system missing (null) value for HOLCOST.
- B. Ten records will be deleted.
- C. Ten records will be set to the system missing (null) value for HOLCOST.
- D. Nine records will be deleted.

Correct Answer: B