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QUESTION 1

A specialist runs a flowchart containing an Optimize process box. Which table is populated when this occurs?

- A. Contact History Table
- B. Detailed Contact History Table
- C. Proposed Contacts Table (PCT)
- D. Optimized Contacts Table (OCT)

Correct Answer: C

QUESTION 2

After an installation, a specialist tries to access the Platform Settings > Configuration part of the Unica GUI and is not able to see it. An error message is also received. The specialist suspects that there are some incorrect settings there which need to be modified. How can the specialist make the modifications to these settings without using the GUI?

- A. Use the configTool to accomplish this goal.
- B. Modify the Campaign system tables in the database.
- C. Access the Web Application server console to make the changes.
- D. Change the XML files in the /conf directory and restarting the web application server.

Correct Answer: A

QUESTION 3

A user is configuring a response flowchart for campaign where it has collected all its responses and their attributes in a single table for logging to response history. What table methodology would satisfy the above condition?

- A. Action Table
- B. General Table
- C. Dimension Table
- D. Base Record Table

Correct Answer: A

QUESTION 4

Does Unica Campaign take advantage of clustering? A specialist has deployed Unica Marketing Platform in a cluster and now would like to deploy Campaign in cluster. Will this work?



- A. Yes, it is fully supported.
- B. Yes, but only after turning on the sticky bit from the web application server.
- C. Yes, but only if load balancing was used in front of the cluster managed server.
- D. No, it is not supported.

Correct Answer: D

QUESTION 5

Which of the following is NOT a recommended Unica Campaign V8.5 environment?

- A. WebSphere V7, IBM z/OS V1, DB2 V9 (system tables)
- B. WebSphere V7, Redhat V5, Oracle V11 (system tables)
- C. WebLogic V10, Redhat V5, Oracle V11 (system tables)
- D. WebLogic V11, Windows Server 2003, DB2 V9 (system tables)

Correct Answer: A

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