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QUESTION 1

A specialist is running Unica Campaign using Oracle WebLogic as web application server. The specialist configures WebLogic's JDBC data source for Campaign system tables and tests the data source by using "Test Configuration" or "Test Data Source" button. Which two of the following conditions are necessary for this to be successful?

- A. The JDBC URL needs to be properly configured.
- B. The Unica .war or .ear files must be deployed and running.
- C. The JNDI name needs to be set to UA_SYSTEM_TABLES.
- D. The ODBC settings need to have been correctly configured.
- E. The classpath in the setDomainEnv script needs to be set correctly.

Correct Answer: AE

QUESTION 2

A user is configuring a response flowchart for campaign where it has collected all its responses and their attributes in a single table for logging to response history. What table methodology would satisfy the above condition?

- A. Action Table
- B. General Table
- C. Dimension Table
- D. Base Record Table

Correct Answer: A

QUESTION 3

A user wants to use data from another table that shares the same Audience ID as the base table. To maintain system flexibility and performance this table should be mapped into Unica Campaign as a:

- A. fact table.
- B. general table.
- C. dimension table.
- D. base record table.

Correct Answer: C

QUESTION 4



A specialist is asked to review a flowchart and find areas that are candidates for performance optimization. Which two of the following choices are the BEST steps to take?

- A. Review all Segment boxes, and ensure that segment by field configuration is used.
- B. Review flowchart queries for cases where base-to-base table joins are performed so that they might be replaced with base-to-dimension table joins.
- C. Review all the top level Select boxes for criteria that can be combined and also for derived fields that may be able to be moved further down a branch in the flowchart.
- D. Review the AllowSegmentUsingSqlCase setting for the data source used by the flowchart. Consider setting to false if all segment boxes have mutually exclusive segments.
- E. Review the max query threads setting in each Segment box. In some boxes it may make sense to increase the maximum (if set to lower than the total segments), and in some cases it may make sense to decrease the maximum.

Correct Answer: BC

QUESTION 5

An administrator has just installed Unica Platform and Unica Campaign. The administrator now wants to add new users to the system and wants to set access and functional permissions. Where is security arranged and configurable for Unica Campaign?

- A. In Unica Platform.
- B. In Unica Campaign.
- C. On the client's web browser.
- D. In the web application server.

Correct Answer: A

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