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QUESTION 1

An administrator must install Unica Marketing products multiple times when setting up a clustered environment. Which installation mode would BEST serve this purpose?

- A. Supervised Mode
- B. Unattended (Silent Mode)
- C. Console (Command Line) Mode
- D. Windows GUI or UNIX X-windows mode

Correct Answer: B

QUESTION 2

What JDBC type database driver works with Unica products?

- A. Type 2 JDBC drivers must be used.
- B. Type 4 JDBC drivers must be used.
- C. Any type 4 and above JDBC drivers can be used.
- D. Any certified JDBC drivers that have been tested can be used.

Correct Answer: B

QUESTION 3

If a database loader utility is properly configured and used, it will almost always help to improve flowchart performance. Where can the specialist determine if the loaders are configured for use?

- A. Look on the partitions level for the loader settings, as these will control all data source loader settings.
- B. Look on the partitions level for the server and then optimization settings, as these will control all data source loader settings.
- C. Look on the partitions-partition[n]-datasources level and then look for the UA_System_Tables data source loader settings, as these setting will override all other data sources.
- D. Look on the partitions-partition[n]-datasources level and then look for both the UA_System_Tables database loader settings, as well as all of the user table data source loader settings.

Correct Answer: D

QUESTION 4



In Unica Campaign, when can a specialist configure whether a mailing should be Standard or Transactional?

- A. While configuring the Output List table.
- B. While configuring the Emessage document.
- C. While configuring the Emessage mailing tab.
- D. While configuring the Emessage process box.

Correct Answer: C

QUESTION 5

A production run for a Unica Campaign that runs daily was executed today with wrong user-input data. The tracking history data now needs to be cleared from the Campaign audience history tables for that run. What steps need to be taken?

- A. It is not possible to delete the logged information from the Campaign system tables.
- B. Manually delete the data from the system tables by executing a SQL code or script.
- C. Click "Clear History" in the Log tab of the contact process of the flowchart and choose all entries to be cleared.
- D. Click "Clear History" in the Log tab of the contact process of the flowchart choosing a specific Flowchart run identified by run date and time.

Correct Answer: D

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