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QUESTION 1

For Unica Campaign server to be installed as a Windows service, which directory path needs to be included in the user PATH variable in Windows?

A. \bin

B. \conf

C. \install

D. \security

Correct Answer: A

QUESTION 2

The specialist needs to upgrade Unica Campaign pre-7.x to Campaign 8.5.x. What is the correct upgrade process?

A. Install to a new location, then run the upgrade script.

B. Install to a new location, then run the migration scripts.

C. Install to the same location, then run the upgrade script.

D. Install to the same location, then run the migration scripts.

Correct Answer: B

QUESTION 3

After the administrator installs Unica Campaign reports pack and selects Analytics > Campaign Analytics, the folder containing the Campaign Cognos Performance reports are not available as an option. However, the reports folders Calendar Reports and Segment Crosstab Reports are available. What must the administrator do to ensure users can also access the Campaign Cognos Performance Reports and Segment Crosstab Reports?

A. Under Unica Settings > Users, go to the cognos_admin user and select "ReportsSystem (IBM Unica Reports)" to add it as a role.

B. Reinstall the Unica Campaign reports pack and check again to ensure that the Campaign Cognos Performance reports is available as anoption under the Performance Reports folder.

C. Under Unica Settings > User Roles and Permissions, drill down from the Campaign node to the Reports node. Ensure that the "Granted" optionhas been selected for at least the Admin Role for Reports.

D. Check the folders under "Campaign Analytics" to ensure the report did not install incorrectly to another folder. Move the Campaign CognosPerformance option to the Performance Reports folder if it is found under another folder.

Correct Answer: C

QUESTION 4

In a Unica Campaign deployment, there is a use case to check custom validation logic (valid vs. optional) for the campaign extended attributes at the time of campaign creation. Which Campaign feature will help accomplish this requirement?

A. Security Policies

B. Unica Campaign Triggers

C. Unica Campaign Web Services API

D. Unica Campaign Validation Plug-in Developer\\'s Kit (PDK)

Correct Answer: D

QUESTION 5

In Unica Campaign, how are the Scheduler and Schedule process used?

A. The Schedule process is used to configure the Campaign Scheduler. This enables the use of the Schedule process in a flowchart.

B. The Scheduler is an administration tool used to configure schedules. Use the Schedule process to select the schedule to use as part of theflowchart.

C. The Scheduler is a Marketing Platform function that defines Schedule process attributes. The Schedule process is used to initiate a process,series of processes, or an entire flowchart.

D. The Scheduler starts a flowchart even if it is not running, while the Schedule process in a flowchart works only if the flowchart is running. TheScheduler should not be used to schedule a flowchart that uses the Schedule process.

Correct Answer: D

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