C_C4H225_12$^{Q\&As}$

SAP Certified Technology Associate - SAP Emarsys Customer Engagement Implementation

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QUESTION 1

For which platforms does SAP Emarsys Customer Engagement provide a standard connector? Note: There are 2 correct Answer: to this question.

A. Magento

B. BigCommerce

C. Shopify

D. WooCommerce

Correct Answer: AC

QUESTION 2

You want to analyze your email response rates by domain level. Which reporting tab gives you a breakdown for the 10 most popular email providers?

A. Customer Lifecycle

B. Deliverability Reporting

C. Revenue Analytics

D. Trend Reporting

Correct Answer: B

QUESTION 3

Which of the following can you only perform in Advanced Scheduling? Note: There are 2 correct Answer to this question.

A. You can select a time zone for scheduling.

B. You can schedule emails to be sent in the future.

C. You can schedule test launches one after another.

D. You can schedule versions for A/B testing.

Correct Answer: BC

QUESTION 4

You want to connect your own hosted databases to SAP Emarsys Customer Engagement using Relational Data Service (RDS). Which of the following connection types require a certificate authority (CA)? Note: There are 3 correct Answer: to this question.

A. Google BigQuery

B. Amazon Redshift

C. Snowflake

D. PostgreSQL

E. MySQL

Correct Answer: ADE

QUESTION 5

What data collection commands does Web Extend support? Note: There are 3 correct Answer: to this question.

A. Purchase

B. SetCustomerId

C. Review

D. SetPassword E. Go

Correct Answer: ABE

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