



C_C4H225_12^{Q&As}

SAP Certified Technology Associate - SAP Emarsys Customer Engagement Implementation





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**QUESTION 1**

Who is the Security Settings page of the Management menu available to?

- A. Account owners and administrators
- B. Account owners
- C. Operators
- D. Administrators

Correct Answer: B

QUESTION 2

Sarah left a product in her cart on your website. You'd like to build an automated customer journey so that she completes her purchase. Which trigger option from the list below do you need to use in your Interactions program?

- A. Web Extend event
- B. Wishlist event
- C. Product catalog update
- D. Mobile event

Correct Answer: A

QUESTION 3

Yesterday, David purchased a very elegant suit from your Web shop, while Andrew bought a simple discounted T-shirt. You'd like to send different messages to them depending on their total purchase amount. What node do you need to use?

- A. Wait node
- B. Wait for an event node
- C. Decision splitter node
- D. A/B test node

Correct Answer: C

QUESTION 4

Which of the following statements apply when using Google Product Feed (GPF)?



- A. Multiple GPFs are supported for clients who target multiple countries.
- B. United States is selected as the default locale if a language is not supported.
- C. A custom field can be inserted using c_* format.
- D. Multiple GPFs are not supported for clients who use multiple languages.

Correct Answer: AB

QUESTION 5

Which mandatory steps do you need to complete before you can attempt your first API call? Note: There are 2 correct Answer: to this question.

- A. Create an SAP Emarsys Customer Engagement login.
- B. Create an API user.
- C. Configure authentication.
- D. Download the Postman collection.

Correct Answer: BC

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