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QUESTION 1

You want to exclude domains and email addresses that should not be contacted via email at all. Which option do you need from this list?

A. Bounce management

B. Internal blocklist

C. Frequency cap

D. Reply management

Correct Answer: B

QUESTION 2

Which of the following can you only perform in Advanced Scheduling? Note: There are 2 correct Answer to this question.

A. You can select a time zone for scheduling.

B. You can schedule emails to be sent in the future.

C. You can schedule test launches one after another.

D. You can schedule versions for A/B testing.

Correct Answer: BC

QUESTION 3

What data collection commands does Web Extend support? Note: There are 3 correct Answer: to this question.

A. Purchase

B. SetCustomerId

C. Review

D. SetPassword E. Go

Correct Answer: ABE

QUESTION 4

A test user received an email with a form to confirm a premium newsletter subscription. The content of the opt-in invitation has a typo: "Yes, I WULD like to receive emails about new products and special promotions." Where can you correct this?

A. Management > Form Settings > Opt-in invitation and interests

B. Channels > Email campaigns

C. My profile > Form default language

D. Management > Form settings > General format

Correct Answer: A

QUESTION 5

Sarah left a product in her cart on your website. You\'d like to build an automated customer journey so that she completes her purchase. Which trigger option from the list below do you need to use in your Interactions program?

A. Web Extend event

B. Wishlist event

C. Product catalog update

D. Mobile event

Correct Answer: A

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