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SAP Certified Development Associate - SAP Customer Data Platform

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QUESTION 1

Which of the following roles for console users are available in SAP Customer Data Platform? Note: There are 3 correct answers to this question.

A. Delegated Administrator

B. Marketeer

C. System Administrator

D. DPO Specialist

E. Customer Service Representative\W EXACTPREP" #1 Certification Exam Roadmap

Correct Answer: BCD

QUESTION 2

What can be configured as part of the customer schema within SAP Customer Data Platform? Note: There are 2 correct answers to this question.

A. Activities

B. Segments

C. Activity indicators

D. Profile entity

Correct Answer: AD

QUESTION 3

The search API for a single customer record does not show any segments tied to the profile but you can see the segments in the customer dashboard. What could be the reason for this?

A. Permissions for the API authorization keys are not set up correctly.

B. Segment fields are not part of the processing purpose for the record.

C. The query API is not using the Unified Profile view Id.

D. Segment data is never returned by the query API.

Correct Answer: A

QUESTION 4

How can you configure SAP Customer Data Platform to ingest tracking data from your website?

A. Add a script to your website pages that that will make AJAX calls to the Ingestion API with the event information.

B. Add the SAP Customer Data Platform web SDK to your website and set cookies with predefined names.

C. Create a source SAP Customer Data Cloud application and configure the service worker on your website.

D. Create a source Web Client Application and add the provided JavaScript event code to your website pages.

Correct Answer: C

QUESTION 5

Which SAP Customer Data Platform concept directly relates to data privacy enforcement?

A. Processing purpose

B. Contextual Customer Profile

C. Unified Customer Profile

D. Application library

Correct Answer: A

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