C_C4H630_21^Q&As

SAP Certified Development Associate - SAP Customer Data Platform

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QUESTION 1

You are importing birthday data into SAP Customer Data Platform. What kind of pre- processing can you apply to the birthday attribute? Note: There are 2 correct answers to this question.

A. Optimization

B. Verification

C. Validation

D. Normalization

Correct Answer: CD

QUESTION 2

The search API for a single customer record does not show any segments tied to the profile but you can see the segments in the customer dashboard. What could be the reason for this?

A. Permissions for the API authorization keys are not set up correctly.

B. Segment fields are not part of the processing purpose for the record.

C. The query API is not using the Unified Profile view Id.

D. Segment data is never returned by the query API.

Correct Answer: A

QUESTION 3

Which of the following roles for console users are available in SAP Customer Data Platform? Note: There are 3 correct answers to this question.

A. Delegated Administrator

B. Marketeer

C. System Administrator

D. DPO Specialist

E. Customer Service Representative\W EXACTPREP" #1 Certification Exam Roadmap

Correct Answer: BCD

QUESTION 4

You are importing primary customer residential address data into SAP Customer Data Platform. What is the recommended type of schema to model it?

A. Profile

B. Accounts

C. Data store

D. Activity

Correct Answer: A

QUESTION 5

Which of the following statements describe the matching rules for data ingestion? Note: There are 3 correct answers to this question.

A. System-defined rules can be deleted for the Unified Customer Profile.

B. System-defined rules can be edited for the Unified Customer Profile.

C. System-defined rules can be re-ordered for the Contextual Profile.

D. User-defined rules can be based on the firstName attribute.

E. System-defined rules are based on strongest identifier attributes.

Correct Answer: BDE

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