C_C4H630_21^{Q&As}

SAP Certified Development Associate - SAP Customer Data Platform

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QUESTION 1

What are some of attributes in the customer schema that can be mapped to action attributes?Note: There are 3 correct answers to this question.

A. Privacy

B. Behavioral

C. Events

D. Activities

E. Profile entity

Correct Answer: ADE

QUESTION 2

You are importing birthday data into SAP Customer Data Platform. What kind of pre- processing can you apply to the birthday attribute? Note: There are 2 correct answers to this question.

A. Optimization

B. Verification

C. Validation

D. Normalization

Correct Answer: CD

QUESTION 3

Which of the following can be used as audience conditions? Note: There are 3 correct answers to this question.

A. Segment

B. Indicator

C. Action

D. Event

E. Profile attribute

Correct Answer: ABE

QUESTION 4

What can be configured as part of the customer schema within SAP Customer Data Platform? Note: There are 2 correct answers to this question.

A. Activities

B. Segments

C. Activity indicators

D. Profile entity

Correct Answer: AD

QUESTION 5

What can you do in Tech Tool Box? Note: There are 3 correct answers to this question.

A. Provision workspaces

B. Browse and search logs

C. Reset business units

D. Add business units

E. Create export jobs

Correct Answer: ABC

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