



C_C4H630_21^{Q&As}

SAP Certified Development Associate - SAP Customer Data Platform

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QUESTION 1

Which of the following statements describe merge rule functionality? Note: There are 2 correct answers to this question.

- A. In the Unified Customer Profile, you can decide if more than one value is saved for an attribute.
- B. Merge Rules can be applied to non-identifier fields.
- C. If a data conflict occurs, you can decide if a new Customer Profile is created or the event data is discarded.
- D. Merge Rules can only be used with Unified Customer Profile type.

Correct Answer: AC

QUESTION 2

How can you configure SAP Customer Data Platform to ingest tracking data from your website?

- A. Add a script to your website pages that that will make AJAX calls to the Ingestion API with the event information.
- B. Add the SAP Customer Data Platform web SDK to your website and set cookies with predefined names.
- C. Create a source SAP Customer Data Cloud application and configure the service worker on your website.
- D. Create a source Web Client Application and add the provided JavaScript event code to your website pages.

Correct Answer: C

QUESTION 3

What is the recommended way to obtain the application key and secret for authorization of REST API calls to SAP Customer Data Platform?

- A. By accessing the Event Listener tab after configuring the event
- B. By creating an application user in the Administration dashboard
- C. By configuring the connector in the Connector Studio
- D. By creating a server application from the application library

Correct Answer: B

QUESTION 4

What options are available to pass the processing purpose for inbound data in SAP Customer Data Platform? Note: There are 2 correct answers to this question.

- A. Static



- B. Activity
- C. Dynamic
- D. Profile

Correct Answer: AC

QUESTION 5

Which of the following is an example of first-party customer data?

- A. Customer data imported from another company
- B. Customer data from a purchase intention
- C. Customer data collected from public sources
- D. Customer data collected directly from consumers

Correct Answer: D

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