



C_C4H630_21^{Q&As}

SAP Certified Development Associate - SAP Customer Data Platform

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QUESTION 1

What do you need to configure in order to send data from SAP Customer Data Platform to a target system?

- A. Events
- B. Actions
- C. Activities
- D. REST APIs

Correct Answer: B

QUESTION 2

What are some valid concerns that can be solved by a customer data platform (CDP) solution? Note: There are 2 correct answers to this question.

- A. Inability to perform single sign-on
- B. Inability to manage data volume
- C. Missing enterprise consent and preference management system
- D. Too many data silos

Correct Answer: BD

QUESTION 3

For an incoming event, what value can SAP Customer Data Platform store for an active processing purpose status field?

- A. Yes
- B. 1
- C. Granted
- D. Allowed

Correct Answer: C

QUESTION 4

You need to ingest some customer data into SAP Customer Data Platform observing data compliance regulations. What needs to be configured inside SAP Customer Data Platform before you can do this?



- A. Segments
- B. Processing purposes
- C. Customer subscription preferences
- D. Customer consent

Correct Answer: B

QUESTION 5

What are some of attributes in the customer schema that can be mapped to action attributes? Note: There are 3 correct answers to this question.

- A. Privacy
- B. Behavioral
- C. Events
- D. Activities
- E. Profile entity

Correct Answer: ADE

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