



C_C4H630_21^{Q&As}

SAP Certified Development Associate - SAP Customer Data Platform

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QUESTION 1

In-store purchase information from known customers is ingested from the point-of-sale (POS) to SAP Customer Data Platform. Which type of Customer Profile is recommended to use for this scenario?

- A. Activity Profile
- B. Unified Customer Profile
- C. Contextual Profile
- D. User Profile

Correct Answer: B

QUESTION 2

What type of endpoint connector can be created in the Connector Studio?

- A. RPC
- B. JDBC
- C. ODBC
- D. KES|

Correct Answer: D

QUESTION 3

In the customer search dashboard in the SAP Customer Data Platform console, you see a customer profile name showing as UNKNOWN. What does this indicate?

- A. The customer profile name is only visible in the Unified Customer Profile view.
- B. The customer profile name is generated from the identifier cookie ID.
- C. The customer profile is missing first and last name.r
- D. The customer profile does not have CIAM ID maintained.

Correct Answer: C

QUESTION 4

A known customer buys a TV that is delivered late. SAP Customer Data Platform is configured to ingest the customer data for late deliveries so that the business can react and keep good customer satisfaction metrics. Which type of customer profile is best to use in this scenario?



- A. Single Customer Profile
- B. Master Customer Profile
- C. Contextual Customer Profile
- D. Unified Customer Profile

Correct Answer: C

QUESTION 5

You want to see the total sum of all customer orders for the last 60 days. What is the best way to do this in SAP Customer Data Platform?

- A. By using Sum segment
- B. By using Sum activity indicator
- C. By using Sum reduce array
- D. By using Sum group

Correct Answer: B

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