C_C4H630_21 ^{Q&As}

SAP Certified Development Associate - SAP Customer Data Platform

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QUESTION 1

Which of the following describes a business unit in SAP Customer Data Platform?

A. The business unit represents the owner of the SAP Customer Data Platform tenant. Each business unit within the organization has separate SAP Customer Data Platform tenants provisioned.

B. The business unit is a predefined optional attribute in the customer schema and allows segmenting of B2B customers based on their business hierarchy.

C. The business unit is responsible for maintaining customers in a given market and has its own customer schema to manage both the Contextual Profile and the Unified Customer Profile views.

D. The business unit is an optional informational attribute of the SAP Customer Data Platform Console Admin user.

Correct Answer: C

QUESTION 2

Which of the following are event configuration steps in a source application? Note: There are 2 correct answers to this question.

A. Mappings

B. Model

C. API connection

D. Authentication

Correct Answer: AC

QUESTION 3

Which of the following is always required to create a segment?

A. Activity indicator

B. Profile data

C. Activity schema

D. Audience

Correct Answer: B

QUESTION 4

When an action is triggered via a CX flow, the outbound data is checked by the system to see whether it passes the validation. What happens if it doesn\\'t pass the validation?

A. The action succeeds but an error message is created.

B. The action fails and the data is not passed to the destination application.

C. The action succeeds and the data is passed to the destination application.

D. The action fails and the data is passed to the destination application for auditing purposes.

Correct Answer: B

QUESTION 5

In the customer search dashboard in the SAP Customer Data Platform console, you see a customer profile name showing as UNKNOWN. What does this indicate?

A. The customer profile name is only visible in the Unified Customer Profile view.

B. The customer profile name is generated from the identifier cookie ID.

C. The customer profile is missing first and last name.r

D. The customer profile does not have CIAM ID maintained.

Correct Answer: C

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