



C_C4H630_21^{Q&As}

SAP Certified Development Associate - SAP Customer Data Platform

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QUESTION 1

What are some of the attributes that can be used as criteria to create an audience? Note: There are 3 correct answers to this question.

- A. Profile entity attributes
- B. Attributes from another audience
- C. Action attributes
- D. Activity attributes
- E. Segment attributes

Correct Answer: ADE

QUESTION 2

You want to see the total sum of all customer orders for the last 60 days. What is the best way to do this in SAP Customer Data Platform?

- A. By using Sum segment
- B. By using Sum activity indicator
- C. By using Sum reduce array
- D. By using Sum group

Correct Answer: B

QUESTION 3

You need to perform a quick ingestion test to evaluate your configuration. What is the simplest recommended way of doing this?

- A. By firing the action manually from Action Status
- B. By firing the event manually from Event Status
- C. By dropping a file in an FTP Server
- D. By using the Event Playground

Correct Answer: D



QUESTION 4

For an incoming event, what value can SAP Customer Data Platform store for an active processing purpose status field?

- A. Yes
- B. 1
- C. Granted
- D. Allowed

Correct Answer: C

QUESTION 5

In-store purchase information from known customers is ingested from the point-of-sale (POS) to SAP Customer Data Platform. Which type of Customer Profile is recommended to use for this scenario?

- A. Activity Profile
- B. Unified Customer Profile
- C. Contextual Profile
- D. User Profile

Correct Answer: B

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