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QUESTION 1

In which stage of multisite services life cycle, the skills that matter are local marketing and public relations and a charismatic founder who can personally motivate the few erpsonnel at an initial site?

- A. Maturity stage
- B. Entrepreneurial stage
- C. Regeneration stage
- D. multisite rationalization stage

Correct Answer: B

QUESTION 2

The deployment of organizational resources to achieve strategic goals is called:

- A. Organizing
- B. Categorizing
- C. Systematizing
- D. Coordinating

Correct Answer: A

QUESTION 3

What typically defines business operations and may focus on values, markets and customers that distinguish the organization?

- A. Operative goal statement
- B. Performance goal statement
- C. Official goal statement
- D. Productivity goal statement

Correct Answer: C

QUESTION 4

The heart of is the security agreement, a standardized document on which the specific pledged assets are listed.

- A. Uniform Commercial Code



- B. Factoring Account Code
- C. Pledged Account Code
- D. Crediting Resource Code

Correct Answer: A

QUESTION 5

Which of the following is NOT the step of decision-making process?

- A. Problem recognition
- B. Alternative evaluation
- C. Purchase
- D. Post-purchase security

Correct Answer: D

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