



# CIPP-US<sup>Q&As</sup>

Certified Information Privacy Professional/United States (CIPP/US)

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### QUESTION 1

Within what time period must a commercial message sender remove a recipient's address once they have asked to stop receiving future e-mail?

- A. 7 days
- B. 10 days
- C. 15 days
- D. 21 days

Correct Answer: B

Reference: <https://www.ftc.gov/tips-advice/business-center/guidance/can-spam-act-compliance-guide-business>

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### QUESTION 2

What is the main reason some supporters of the European approach to privacy are skeptical about self-regulation of privacy practices?

- A. A large amount of money may have to be sent on improved technology and security
- B. Industries may not be strict enough in the creation and enforcement of rules
- C. A new business owner may not understand the regulations
- D. Human rights may be disregarded for the sake of privacy

Correct Answer: B

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### QUESTION 3

What do the Civil Rights Act, Pregnancy Discrimination Act, Americans with Disabilities Act, Age Discrimination Act, and Equal Pay Act all have in common?

- A. They require employers not to discriminate against certain classes when employees use personal information
- B. They require that employers provide reasonable accommodations to certain classes of employees
- C. They afford certain classes of employees' privacy protection by limiting inquiries concerning their personal information
- D. They permit employers to use or disclose personal information specifically about employees who are members of certain classes

Correct Answer: A

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#### QUESTION 4

The federal Driver's Privacy Protection Act (DPPA) prohibits the release or use of what type of personal information?

- A. Information obtained from rental car agencies identifying drivers license numbers.
- B. Information obtained from police departments concerning a driver's traffic violations or accidents.
- C. Information obtained from automobile dealers regarding driver's name and Social Security Number.
- D. Information obtained from State motor vehicle departments in connection with a motor vehicle record.

Correct Answer: D

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#### QUESTION 5

##### SCENARIO

Please use the following to answer the next question:

You are the privacy manager at a privately-owned U.S. company that produces an increasingly popular fitness app called GetFit. After users create an account with their contact information, the app uses a smartphone and a system of

connected smartwatch sensors to track users when they exercise. It collects information on location when users walk or run outdoors, as well as general health information (such as heart rate) during all exercise sessions. The app also

collects credit card information for payment of the monthly subscription fee.

One Friday, the company's security team contacts you about the discovery of malware on their media server. The team assures you that there was no user data on this server and that, in any case, they found the malware before any damage

could be done.

However, on Monday morning the security team contacts you again, this time with the information that they have discovered the same malware on the company's payments server. They suspect it likely that users' credit card information was

taken by the attacker. By Monday evening, the situation has gotten dramatically worse, as the security team has also discovered this malware on the company's database server, an infiltration that gives the attacker access to users' profile,

health and location information.

After coordinating with the security team, you are asked to meet with senior management and advise them on the company's obligations in connection with the incident. The Chief Financial Officer asks, "If we decide to notify all our users of this

incident, are we obligated to provide any of them with a free credit monitoring offer?" The General Counsel wants to know if providing this notice and offer will help the company avoid liability.

How does the Monday evening discovery of the malware on the company's database server alter the company's notification obligations, if at all?



- A. This discovery requires notice also be provided to the U.S. Dept. of Health and Human Services since the impacted information includes health information.
- B. This discovery has no effect on the situation, since the user information does not include a social security number or driver's license number.
- C. This discovery requires notice also be provided to the FTC since a health app is subject to the Health Breach Notification Rule.
- D. This discovery has no effect on the situation, since all required notifications are already being provided.

Correct Answer: C

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