



# CIPP-US<sup>Q&As</sup>

Certified Information Privacy Professional/United States (CIPP/US)

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### QUESTION 1

Based on the 2012 Federal Trade Commission report "Protecting Consumer Privacy in an Era of Rapid Change", which of the following directives is most important for businesses?

- A. Announcing the tracking of online behavior for advertising purposes.
- B. Integrating privacy protections during product development.
- C. Allowing consumers to opt in before collecting any data.
- D. Mitigating harm to consumers after a security breach.

Correct Answer: D

Reference: <https://www.govinfo.gov/content/pkg/CHRG-112shrg71313/html/CHRG-112shrg71313.htm>

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### QUESTION 2

According to FERPA, when can a school disclose records without a student's consent?

- A. If the disclosure is not to be conducted through email to the third party
- B. If the disclosure would not reveal a student's student identification number
- C. If the disclosure is to practitioners who are involved in a student's health care
- D. If the disclosure is to provide transcripts to a school where a student intends to enroll

Correct Answer: D

Reference: <https://www2.ed.gov/policy/gen/guid/fpco/ferpa/index.html>

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### QUESTION 3

In March 2012, the FTC released a privacy report that outlined three core principles for companies handling consumer data. Which was NOT one of these principles?

- A. Simplifying consumer choice.
- B. Enhancing security measures.
- C. Practicing Privacy by Design.
- D. Providing greater transparency.

Correct Answer: B

Reference: <https://www.ftc.gov/news-events/press-releases/2012/03/ftc-issues-final-commission-report-protecting-consumer-privacy>

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#### QUESTION 4

What does the Massachusetts Personal Information Security Regulation require as it relates to encryption of personal information?

- A. The encryption of all personal information of Massachusetts residents when all equipment is located in Massachusetts.
- B. The encryption of all personal information stored in Massachusetts-based companies when all equipment is located in Massachusetts.
- C. The encryption of personal information stored in Massachusetts-based companies when stored on portable devices.
- D. The encryption of all personal information of Massachusetts residents when stored on portable devices.

Correct Answer: D

Reference: <https://www.dataguidance.com/notes/massachusetts-data-protection-overview>

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#### QUESTION 5

A company based in United States receives information about its UK subsidiary's employees in connection with the centralized HR service it provides. How can the UK company ensure an adequate level of data protection that would allow the restricted data transfer to continue?

- A. By signing up to an approved code of conduct under UK GDPR to demonstrate compliance with its requirements, both for the parent and the subsidiary companies.
- B. By revising the contract with the United States parent company incorporating EU SCCs, as it continues to be valid for restricted transfers under the UK regime.
- C. By submitting to the ICO a new application for the UK BCRs using the UK BCR application forms, as their existing authorized EU BCRs are not recognized.
- D. By allowing each employee the option to opt-out to the restricted transfer, as it is necessary to send their names in order to book the sales bonuses.

Correct Answer: B

Reference: <https://ico.org.uk/for-organisations/guide-to-data-protection/guide-to-the-general-data-protection-regulation-gdpr/international-transfers-after-uk-exit/>

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