



Certified Information Privacy Technologist (CIPT)

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# **QUESTION 1**

A company configures their information system to have the following capabilities:

1.

Allow for selective disclosure of attributes to certain parties, but not to others.

## 2.

Permit the sharing of attribute references instead of attribute values - such as "I am over 21" instead of birthday date.

3.

Allow for information to be altered or deleted as needed. These capabilities help to achieve which privacy engineering objective?

- A. Predictability.
- B. Manageability.
- C. Disassociability.
- D. Integrity.
- Correct Answer: B

The capabilities described in the scenario focus on the ability to manage and control how personal information is handled within an information system. These include selective disclosure, attribute references instead of specific values, and the ability to alter or delete information as needed. This aligns with the privacy engineering objective of manageability, which refers to the capability to administer, configure, and manage privacy settings and controls within a system effectively. Manageability ensures that privacy preferences are easily applied and adhered to, and that individuals have control over their personal information within the system.

# **QUESTION 2**

#### SCENARIO

You have just been hired by Ancillary.com, a seller of accessories for everything under the sun, including waterproof stickers for pool floats and decorative bands and cases for sunglasses. The company sells cell phone cases, e-cigarette cases, wine spouts, hanging air fresheners for homes and automobiles, book ends, kitchen implements, visors and shields for computer screens, passport holders, gardening tools and lawn ornaments, and catalogs full of health and beauty products. The list seems endless. As the CEO likes to say, Ancillary offers, without doubt, the widest assortment of low-price consumer products from a single company anywhere.

Ancillary\\'s operations are similarly diverse. The company originated with a team of sales consultants selling home and beauty products at small parties in the homes of customers, and this base business is still thriving. However, the company now sells online through retail sites designated for industries and demographics, sites such as "My Cool Ride" for automobile-related products or "Zoomer" for gear aimed toward young adults. The company organization includes a plethora of divisions, units and outrigger operations, as Ancillary has been built along a decentered model rewarding individual initiative and flexibility, while also acquiring key assets. The retail sites seem to all function differently, and you wonder about their compliance with regulations and industry standards. Providing tech support to these sites is also a challenge, partly due to a variety of logins and authentication protocols.



You have been asked to lead three important new projects at Ancillary:

The first is the personal data management and security component of a multi-faceted initiative to unify the company\\'s culture. For this project, you are considering using a series of third- party servers to provide company data and approved applications to employees.

The second project involves providing point of sales technology for the home sales force, allowing them to move beyond paper checks and manual credit card imprinting.

Finally, you are charged with developing privacy protections for a single web store housing all the company\\'s product lines as well as products from affiliates. This new omnibus site will be known, aptly, as "Under the Sun." The Director of Marketing wants the site not only to sell Ancillary\\'s products, but to link to additional products from other retailers through paid advertisements. You need to brief the executive team of security concerns posed by this approach.

If you are asked to advise on privacy concerns regarding paid advertisements, which is the most important aspect to cover?

A. Unseen web beacons that combine information on multiple users.

- B. Latent keys that trigger malware when an advertisement is selected.
- C. Personal information collected by cookies linked to the advertising network.
- D. Sensitive information from Structured Query Language (SQL) commands that may be exposed.

## Correct Answer: C

The most important aspect to cover when advising on privacy concerns regarding paid advertisements would be C. Personal information collected by cookies linked to the advertising network. Cookies are small text files that are stored on a user\\'s device by websites and advertising networks. They can be used to track a user\\'s browsing behavior and collect personal information. This can raise privacy concerns as users may not be aware of the extent of data collection and how their personal information is being used.

# **QUESTION 3**

An organization has recently experienced a data breach where large amounts of personal data were compromised. As part of a post-incident review, the privacy technologist wants to analyze available data to understand what vulnerabilities may have contributed to the incident occurring. He learns that a key vulnerability had been flagged by the system but that detective controls were not operating effectively. Which type of web application security risk does this finding most likely point to?

- A. Insecure Design.
- B. Misconfiguration.
- C. Vulnerable and Outdated Components.
- D. Logging and Monitoring Failures.

if an organization has recently experienced a data breach where large amounts of personal data were compromised and a post-incident review reveals that a key vulnerability had been flagged by the system but that detective controls were not operating effectively, this finding most likely points to logging and monitoring failures as a type of web application security risk. Effective logging and monitoring can help detect and respond to security incidents in a timely manner.

Correct Answer: D



## **QUESTION 4**

What occurs during data distortion?

- A. False and inaccurate information about an individual is shared
- B. Data collected about an individual includes prejudicial assumptions
- C. The personal data about an individual is modified to preserve their anonymity
- D. Truthful information that negatively affects how others view an individual is revealed

Correct Answer: C

## **QUESTION 5**

Which of the following is an example of drone "swarming"?

- A. A drone filming a cyclist from above as he rides.
- B. A drone flying over a building site to gather data.
- C. Drones delivering retailers\\' packages to private homes.
- D. Drones communicating with each other to perform a search and rescue.

Correct Answer: D

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