



# CIPT<sup>Q&As</sup>

Certified Information Privacy Technologist (CIPT)

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### QUESTION 1

Which of the following most embodies the principle of Data Protection by Default?

- A. A messaging app for high school students that uses HTTPS to communicate with the server.
- B. An electronic teddy bear with built-in voice recognition that only responds to its owner's voice.
- C. An internet forum for victims of domestic violence that allows anonymous posts without registration.
- D. A website that has an opt-in form for marketing emails when registering to download a whitepaper.

Correct Answer: C

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### QUESTION 2

#### SCENARIO

Please use the following to answer next question:

EnsureClaim is developing a mobile app platform for managing data used for assessing car accident insurance claims. Individuals use the app to take pictures at the crash site, eliminating the need for a built-in vehicle camera. EnsureClaim uses a third-party hosting provider to store data collected by the app. EnsureClaim customer service employees also receive and review app data before sharing with insurance claim adjusters.

The app collects the following information:

1.  
First and last name
2.  
Date of birth (DOB)
3.  
Mailing address
4.  
Email address
5.  
Car VIN number
6.  
Car model
- 7.



License plate

8.

Insurance card number

9.

Photo 10.Vehicle diagnostics 11.Geolocation

What would be the best way to supervise the third-party systems the EnsureClaim App will share data with?

- A. Review the privacy notices for each third-party that the app will share personal data with to determine adequate privacy and data protection controls are in place.
- B. Conduct a security and privacy review before onboarding new vendors that collect personal data from the app.
- C. Anonymize all personal data collected by the app before sharing any data with third- parties.
- D. Develop policies and procedures that outline how data is shared with third-party apps.

Correct Answer: C

Conducting a security and privacy review before onboarding new vendors can help EnsureClaim assess whether these vendors have appropriate measures in place to protect personal data. This can include reviewing their privacy policies and practices as well as their technical security controls.

### QUESTION 3

#### SCENARIO

Looking back at your first two years as the Director of Personal Information Protection and Compliance for the Berry Country Regional Medical Center in Thorn Bay, Ontario, Canada, you see a parade of accomplishments, from developing state-of-the-art simulation based training for employees on privacy protection to establishing an interactive medical records system that is accessible by patients as well as by the medical personnel. Now, however, a question you have put off looms large: how do we manage all the data-not only records produced recently, but those still on hand from years ago? A data flow diagram generated last year shows multiple servers, databases, and work stations, many of which hold files that have not yet been incorporated into the new records system. While most of this data is encrypted, its persistence may pose security and compliance concerns. The situation is further complicated by several long-term studies being conducted by the medical staff using patient information. Having recently reviewed the major Canadian privacy regulations, you want to make certain that the medical center is observing them.

You also recall a recent visit to the Records Storage Section, often termed "The Dungeon" in the basement of the old hospital next to the modern facility, where you noticed a multitude of paper records. Some of these were in crates marked by years, medical condition or alphabetically by patient name, while others were in undifferentiated bundles on shelves and on the floor. The back shelves of the section housed data tapes and old hard drives that were often unlabeled but appeared to be years old. On your way out of the dungeon, you noticed just ahead of you a small man in a lab coat who you did not recognize. He carried a batch of folders under his arm, apparently records he had removed from storage.

Which cryptographic standard would be most appropriate for protecting patient credit card information in the records system?

- A. Asymmetric Encryption



B. Symmetric Encryption

C. Obfuscation

D. Hashing

Correct Answer: B

To protect patient credit card information in the records system at Berry Country Regional Medical Center, an appropriate cryptographic standard to use would be option B: Symmetric Encryption. Symmetric encryption uses a single secret key to encrypt and decrypt data. It is a fast and efficient method of encryption that can provide strong protection for sensitive data such as credit card information when implemented correctly.

#### QUESTION 4

##### SCENARIO

You have just been hired by Ancillary.com, a seller of accessories for everything under the sun, including waterproof stickers for pool floats and decorative bands and cases for sunglasses. The company sells cell phone cases, e-cigarette cases, wine spouts, hanging air fresheners for homes and automobiles, book ends, kitchen implements, visors and shields for computer screens, passport holders, gardening tools and lawn ornaments, and catalogs full of health and beauty products. The list seems endless. As the CEO likes to say, Ancillary offers, without doubt, the widest assortment of low-price consumer products from a single company anywhere.

Ancillary's operations are similarly diverse. The company originated with a team of sales consultants selling home and beauty products at small parties in the homes of customers, and this base business is still thriving. However, the company now sells online through retail sites designated for industries and demographics, sites such as "My Cool Ride" for automobile-related products or "Zoomer" for gear aimed toward young adults. The company organization includes a plethora of divisions, units and outrigger operations, as Ancillary has been built along a decentered model rewarding individual initiative and flexibility, while also acquiring key assets. The retail sites seem to all function differently, and you wonder about their compliance with regulations and industry standards. Providing tech support to these sites is also a challenge, partly due to a variety of logins and authentication protocols.

You have been asked to lead three important new projects at Ancillary:

The first is the personal data management and security component of a multi-faceted initiative to unify the company's culture. For this project, you are considering using a series of third-party servers to provide company data and approved applications to employees.

The second project involves providing point of sales technology for the home sales force, allowing them to move beyond paper checks and manual credit card imprinting.

Finally, you are charged with developing privacy protections for a single web store housing all the company's product lines as well as products from affiliates. This new omnibus site will be known, aptly, as "Under the Sun." The Director of Marketing wants the site not only to sell Ancillary's products, but to link to additional products from other retailers through paid advertisements. You need to brief the executive team of security concerns posed by this approach.

If you are asked to advise on privacy concerns regarding paid advertisements, which is the most important aspect to cover?

A. Unseen web beacons that combine information on multiple users.

B. Latent keys that trigger malware when an advertisement is selected.

C. Personal information collected by cookies linked to the advertising network.



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D. Sensitive information from Structured Query Language (SQL) commands that may be exposed.

Correct Answer: C

The most important aspect to cover when advising on privacy concerns regarding paid advertisements would be C. Personal information collected by cookies linked to the advertising network. Cookies are small text files that are stored on a user's device by websites and advertising networks. They can be used to track a user's browsing behavior and collect personal information. This can raise privacy concerns as users may not be aware of the extent of data collection and how their personal information is being used.

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#### QUESTION 5

Which of the following is NOT a workplace surveillance best practice?

- A. Check local privacy laws before putting surveillance in place.
- B. Ensure surveillance is discreet so employees do not alter their behavior.
- C. Once surveillance data has been gathered, limit exposure of the content.
- D. Ensure the minimal amount of surveillance is performed to meet the objective.

Correct Answer: B

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