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QUESTION 1

A company configures their information system to have the following capabilities:

1.

Allow for selective disclosure of attributes to certain parties, but not to others.

2.

Permit the sharing of attribute references instead of attribute values - such as "I am over 21" instead of birthday date.

3.

Allow for information to be altered or deleted as needed. These capabilities help to achieve which privacy engineering objective?

A. Predictability.

B. Manageability.

C. Disassociability.

D. Integrity.

Correct Answer: B

The capabilities described in the scenario focus on the ability to manage and control how personal information is handled within an information system. These include selective disclosure, attribute references instead of specific values, and the ability to alter or delete information as needed. This aligns with the privacy engineering objective of manageability, which refers to the capability to administer, configure, and manage privacy settings and controls within a system effectively. Manageability ensures that privacy preferences are easily applied and adhered to, and that individuals have control over their personal information within the system.

QUESTION 2

One-way hash functions can be used is to?

A. Verify a password in a secure way.

B. Recover a credit card number at refund

C. Encrypt a document for confidentiality.

D. Secure an end-to-end communication.

Correct Answer: A

QUESTION 3

To meet data protection and privacy legal requirements that may require personal data to be disposed of or deleted



when no longer necessary for the use it was collected, what is the best privacy-enhancing solution a privacy technologist should recommend be implemented in application design to meet this requirement?

- A. Implement a process to delete personal data on demand and maintain records on deletion requests.
- B. Implement automated deletion of off-site backup of personal data based on annual risk assessments.
- C. Develop application logic to validate and purge personal data according to legal hold status or retention schedule.
- D. Securely archive personal data not accessed or used in the last 6 months. Automate a quarterly review to delete data from archive once no longer needed.

Correct Answer: C

This option aligns directly with data protection and privacy legal requirements that mandate the disposal or deletion of personal data when it is no longer necessary for the purposes for which it was collected. Developing application logic that validates and purges personal data according to a predefined retention schedule or legal hold status ensures that data is managed in compliance with legal requirements automatically. This solution is proactive and integrated into the system's operation, reducing the risk of human error and ensuring timely compliance with data retention policies.

QUESTION 4

What is the most effective first step to take to operationalize Privacy by Design principles in new product development and projects?

- A. Implementing a mandatory privacy review and legal approval process.
- B. Obtain leadership buy-in for a mandatory privacy review and approval process.
- C. Set up an online Privacy Impact Assessment tool to facilitate Privacy by Design compliance.
- D. Conduct annual Privacy by Design training and refreshers for all impacted personnel.

Correct Answer: B

This is the most effective first step to operationalize Privacy by Design principles in new product development and projects. It is important to obtain leadership buy-in for a mandatory privacy review and approval process to ensure that privacy is a priority throughout the organization.

QUESTION 5

SCENARIO

Carol was a U.S.-based glassmaker who sold her work at art festivals. She kept things simple by only accepting cash and personal checks. As business grew, Carol couldn't keep up with demand, and traveling to festivals became burdensome. Carol opened a small boutique and hired Sam to run it while she worked in the studio. Sam was a natural salesperson, and business doubled. Carol told Sam, "I don't know what you are doing, but keep doing it!"

But months later, the gift shop was in chaos. Carol realized that Sam needed help so she hired Jane, who had business expertise and could handle the back-office tasks. Sam would continue to focus on sales. Carol gave Jane a few weeks to get acquainted with the artisan craft business, and then scheduled a meeting for the three of them to discuss Jane's first impressions.



At the meeting, Carol could not wait to hear Jane's thoughts, but she was unprepared for what Jane had to say. "Carol, I know that he doesn't realize it, but some of Sam's efforts to increase sales have put you in a vulnerable position. You are not protecting customers' personal information like you should."

Sam said, "I am protecting our information. I keep it in the safe with our bank deposit. It's only a list of customers' names, addresses and phone numbers that I get from their checks before I deposit them. I contact them when you finish a piece that I think they would like. That's the only information I have! The only other thing I do is post photos and information about your work on the photo sharing site that I use with family and friends. I provide my email address and people send me their information if they want to see more of your work. Posting online really helps sales, Carol. In fact, the only complaint I hear is about having to come into the shop to make a purchase."

Carol replied, "Jane, that doesn't sound so bad. Could you just fix things and help us to post even more online?"

"I can," said Jane. "But it's not quite that simple. I need to set up a new program to make sure that we follow the best practices in data management. And I am concerned for our customers. They should be able to manage how we use their personal information. We also should develop a social media strategy."

Sam and Jane worked hard during the following year. One of the decisions they made was to contract with an outside vendor to manage online sales. At the end of the year, Carol shared some exciting news. "Sam and Jane, you have done such a great job that one of the biggest names in the glass business wants to buy us out! And Jane, they want to talk to you about merging all of our customer and vendor information with theirs beforehand."

What type of principles would be the best guide for Jane's ideas regarding a new data management program?

- A. Collection limitation principles.
- B. Vendor management principles.
- C. Incident preparedness principles.
- D. Fair Information Practice Principles

Correct Answer: D

Reference: <https://www.worldprivacyforum.org/2008/01/report-a-brief-introduction-to-fair-information-practices/>

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