



Salesforce Certified Pardot Consultant

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### **QUESTION 1**

User Role Security limits are used to limit (Choose 3)

- A. Max number of emails the person can send
- B. Max number of images someone can put in an email
- C. Max number of custom redirects someone can use on a page
- D. Max number of prospects the person can export
- E. Max number of records someone can import

Correct Answer: ADE

#### **QUESTION 2**

Which two events trigger a prospect record to sync from Pardot to Salesforce? Choose 2 answers

- A. Undelete a prospect
- B. Add a tag to a prospect
- C. Change prospect campaign
- D. Import prospect

Correct Answer: CD

# **QUESTION 3**

An engagement program is using a dynamic suppression list. After the prospect completes steps I through 5 of the engagement program, the administrator updates the suppression list. The prospect is then added to the dynamic suppression list because they matched the updated rules.

What can the administrator expect to happen if the prospect is removed from the dynamic suppression list?

- A. The prospect will continue on the engagement program to step 6.
- B. The prospect will be also be removed from the recipient list of the program.
- C. The prospect will continue on the engagement program to step 5.
- D. The prospect will begin the engagement program again on step 1.

Correct Answer: A

### **QUESTION 4**



If a form is added to a landing page, where will the submissions be reported?

- A. On the landing page
- B. On the form
- C. On the landing page\\'s layout template
- D. On the form\\'s layout template

Correct Answer: B

# **QUESTION 5**

How can an interested lead that comes to Lenoxsoft\\'s website and fills out the Contact Us form receive a follow-up email each time he or she submits?

- A. Send using the form\\'s completion actions.
- B. Send using a segmentation rule.
- C. Send using an engagement program.
- D. Use a dynamic list to use as a recipient list on an email send.

Correct Answer: A

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